



Sustainable Value Co-Creation

Guest Editors:

Prof. eng. Francesco Polese

Department of Business
Sciences, Management and
Innovation Systems (DISA-MIS),
University of Salerno, via
Giovanni Paolo II, n.132, 84081
Fisciano (SA), Italy

Dr. Luca Carrubbo

Department of Business
Sciences, Management and
Innovation Systems (DISA-MIS),
University of Salerno, Via
Giovanni Paolo II, 132, 84084
Fisciano, SA, Italy

Dr. Orlando Troisi

Department of Management &
Information Technology,
University of Salerno, 84084
Fisciano, SA, Italy

Message from the Guest Editors

This call for papers seeks foundation-building research on sustainable value co-creation for business competitiveness that explores value culture, sustainable approaches to the generation of value, co-creative involvement, engagement and self-engagement of actors in terms of concepts, models, operations, strategies, organizations, management, with the aim to collect contributions from several scientific domains and backgrounds. Therefore, interdisciplinary works as well as industry–academia joint research efforts are especially welcome.

We seek high-quality, original contributions on the following topics:

Value in business competitiveness

Advances in value co-creation

Sustainability and value co-creation

Ecosystems, sustainable value co-creation, and innovation

Deadline for manuscript
submissions:

closed (31 July 2020)





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Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

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Sustainability Editorial Office
MDPI, St. Alban-Anlage 66
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