



Sustainable Tourism in the Social Media and Big Data Era

Guest Editors:

Prof. Dr. Yoonjae Nam

Department of Culture, Tourism
and Content, Kyung Hee
University, 26 Kyungheedae-ro,
Hoegi-dong, Dongdaemun-gu,
Seoul, Republic of Korea

Prof. Dr. So Young Bae

Department of Culture, Tourism
& Content, Kyung Hee University,
26 Kyungheedae-ro, Hoegi-dong,
Dongdaemun-gu, Seoul, South
Korea

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Message from the Guest Editors

Some relative topics on this special issue:

- Positive or negative impacts of social media / big data on sustainable tourism in terms of social equity and the environment
- Stakeholders' and/or tourists' uses of social media / big data to promote responsible behaviors for sustainable tourism
- Roles of social media / big data in sustainable tourism practices for protecting our natural and cultural heritage
- New business models with social media/ big data for sustainable tourism
- Connectedness and interrelationships via social media / big data in sustainable tourism for enhancing the welfare of local residents and tourists
- Social changes through enriched interactions via social media and big data technologies in terms of sustainable tourism
- Innovative applications of social media / big data for sustainable tourism development
- Relationships between information ecology via social media / big data and sustainable tourism
- New research methods for sustainable tourism in social media and big data era





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Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

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Sustainability Editorial Office
MDPI, St. Alban-Anlage 66
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