



Small Business and Entrepreneurship: Contextualizing Research

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Message from the Guest Editors

Dear Colleagues,

This special issue takes up the topic of small business(es) and entrepreneurship in a contextualizing perspective related to sustainability. We are searching for different aspects of this contextualizing perspective by employing historical, sociological, economic, psychological, geographical and other lenses. As diverse as the faces of entrepreneurship are the sustainability aspects in terms of the sizes of business enterprises, their sectors and specific activities as well as businesses run by an individual or by a team with or without further employees (Bögenhold 2019 a). In addition, varying philosophies regarding pursuing business as well as in combination with various intentions and preferences in life (Parastuty and Bögenhold 2019), ambitions or lack of ambitions regarding growth, and historical and geographical variations (Breitenecker et al. 2017, Breitenecker and Harms 2010) of those factors complement this view. That is how diverse small businesses, their forms of entrepreneurship and their integration of and impact on sustainability are.

Key words:

- self-employment
- small business
- contextual entrepreneurship





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