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Responsibility and Sustainability in SMEs

Guest Editors:

Dr. Lasse Torkkeli

Department of International Business, Turku School of Economics, University of Turku, 20500 Turku, Finland

Prof. Dr. Susanne Durst

Department of Business Administration, Tallinn University of Technology, 12616 Tallinn, Estonia

Deadline for manuscript submissions:

closed (31 March 2022)

Message from the Guest Editors

Dear Colleagues,

Sustainable development has emerged as an increasingly influential concept for business and entrepreneurship (Hall et al., 2010). Sustainability in these domains is increasingly understood to extend from mere sustainable competitive advantage to also include environmental sustainability and social responsibility—to in effect account for the "triple-bottom line" (Elkington, 1997). However, the role of the triple-bottom line, corporate social responsibility (CSR) and responsible business practices in small- and mediumsized enterprises (SMEs), is in need of further study (Tsvetkova et al., 2020). Earlier research has noted that SMEs have distinct challenges in understanding corporate social responsibility (CSR) (Murrillo and Lozano, 2006), and that they differ from multinational companies in how they engage in CSR (Morsing and Perrini, 2009). However, while research has outlined the impact of CSR from the multinational perspective (e.g., Kolk and van Tulder, 2010) we know less about sustainability and CSR in SMEs.

More details at:

https://www.mdpi.com/journal/sustainability/special_issues/responsibility_SME









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Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario Institute of Technology, Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

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