



## Product-Service System and Business Modelling

Guest Editor:

**Prof. Jihwan Lee**

Department of Systems  
Management and Engineering,  
Pukyong National University,  
Pusan 608–739, Korea

Deadline for manuscript  
submissions:

**closed (31 January 2022)**

### Message from the Guest Editor

Dear colleagues,

Planning of business model involves planning of its revenue model, distribution channel, or customer segmentation and its partnership, etc. Even with same product/service offering, a company can select from different categories of business models based on the company's strategic direction. This explains why certain companies are more successful with PSS, whereas others fail despite adopting a similar PSS strategy.

The aim of this Special Issue is to explore methodologies, applications, and frameworks that can be incorporated into the planning, implementation, and management of the PSS business model. This Special Issue invites researchers in industrial engineering, service science, operations management, technology management, service design, and other disciplines and cross-disciplinary fields. Relevant topics include but are not limited to the following areas:

Prof. Jihwan Lee  
Guest Editor





an Open Access Journal by MDPI

## Editor-in-Chief

### **Prof. Dr. Marc A. Rosen**

Faculty of Engineering and  
Applied Science, University of  
Ontario Institute of Technology,  
Oshawa, ON L1G 0C5, Canada

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

## Author Benefits

**Open Access:** free for readers, with [article processing charges \(APC\)](#) paid by authors or their institutions.

**High Visibility:** indexed within [Scopus](#), [SCIE](#) and [SSCI \(Web of Science\)](#), [GEOBASE](#), [GeoRef](#), [Inspec](#), [AGRIS](#), [RePEc](#), [CAPlus / SciFinder](#), and [other databases](#).

**Journal Rank:** JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (*Geography, Planning and Development*)

## Contact Us

*Sustainability* Editorial Office  
MDPI, St. Alban-Anlage 66  
4052 Basel, Switzerland

Tel: +41 61 683 77 34  
[www.mdpi.com](http://www.mdpi.com)

[mdpi.com/journal/sustainability](http://mdpi.com/journal/sustainability)  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)  
[X@Sus\\_MDPI](#)