



Sustainability-Oriented Innovation for the Challenges of the Contemporary Society

Guest Editors:

Dr. Daniela Buzova

Department of Marketing,
University of Valencia, 46022
Valencia, Spain

Dr. Silvia Sanz-Blas

Department of Marketing,
University of Valencia, 46022
Valencia, Spain

Dr. Maria Guijarro-García

Research Department, ESIC
Business & Marketing School,
46023 Valencia, Spain

Deadline for manuscript
submissions:

closed (1 December 2022)

Message from the Guest Editors

Dear Colleagues,

This Special Issue welcomes original and relevant conceptual and empirical research that combines sustainability and innovation to address the critical issues faced by businesses, organizations, and society at large.

Topics of interest to the Special Issue include, but are not limited to, innovation in:

- Sustainable production and management;
- Sustainable entrepreneurship;
- Sustainable marketing;
- Sustainable human resource management;
- Sustainable economy and finance;
- Sustainable mobility and tourism;
- Sustainable education;
- Sustainable use of technology.





an Open Access Journal by MDPI

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Author Benefits

Open Access: free for readers, with [article processing charges \(APC\)](#) paid by authors or their institutions.

High Visibility: indexed within [Scopus](#), [SCIE](#) and [SSCI \(Web of Science\)](#), [GEOBASE](#), [GeoRef](#), [Inspec](#), [AGRIS](#), [RePEc](#), [CAPlus / SciFinder](#), and [other databases](#).

Journal Rank: JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (*Geography, Planning and Development*)

Contact Us

Sustainability Editorial Office
MDPI, St. Alban-Anlage 66
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/sustainability
sustainability@mdpi.com
[X@Sus_MDPI](#)