



The Role of Digital Technologies in Supporting Sustainable Business Model Innovation

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Deadline for manuscript
submissions:
closed (15 October 2022)

Message from the Guest Editors

Dear Colleagues,

The introduction of digital technologies and, more generally, the digitalization process has revolutionized the way business is conducted, allowing companies to revise or extend their portfolio of products and services and inevitably influencing the way they manage relationships with stakeholders. In fact, with regard to stakeholder relations, a new concept has recently begun to emerge, that of sustainability, in particular declined in its three fundamental pillars: economic, social and environmental. Thus, now the focus is no longer solely on economic performance but also on the social and environmental aspects. Increasingly, organizations should create value for themselves, for their customers, and for the whole community, without impacting negatively on the environment.

Our Special Issue aims to fill this gap by providing theoretical, conceptual and empirical studies on the role of digital technologies in supporting social and sustainable innovations. In particular, the scope of this SI is related to investigating those strategies, approaches and methods employed to properly identify sustainable business model innovations in different industries and contexts.





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Message from the Editor-in-Chief

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