



## Sustainable Business Competitive Advantage and Business Performance

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### Message from the Guest Editors

Today's business operations are not only aimed at performance, but additionally the sustainability of performance. The sustainability of a business's performance and the factors or conditions that result in it have been a topic of widespread attention by academics all over the world for some time. Of course, it continues to receive considerable attention, even during the COVID-19 pandemic and beyond. Management and innovation are the key conditions that are considered to affect sustainability. However, the unanswered question is whether or not it will continue to be the way it was before COVID-19 has already caused a change in all dimensions. This Special Issue has been created to gather answers from empirical research conducted in countries around the world in order to bring a conclusion to the above questions. Experiences from different countries will show whether management and innovation are still key factors in the sustainability of business performance.

Deadline for manuscript  
submissions:

**closed (30 June 2023)**





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## Message from the Editor-in-Chief

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