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# **Sustainable Value Management-New Concepts and Contemporary Trends**

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closed (31 January 2020)

# **Message from the Guest Editors**

On the basis of the above-mentioned assumptions, the key issues to answer are the following:

- 1. How to shape enterprises, including their business models, to the ability to generate sustainable value?
- 2. How to define sustainable value?
- 3. Which scientific concepts and practical experience should form the basis of a theory of sustainable value?
- 4. How the creation of sustainable value can influence the success of enterprises?
- 5. Can sustainable value be created, delivered, captured and appropriated to a similar degree?
- 6. How co-creating value affects sustainable value?
- 7. How to interpret sustainable value on capital markets?
- 8. Can creating sustainable value affect the migration of values to the capital/financial markets?
- 9. How to effectively manage sustainable value?
- 10. Can sustainable value also exist in the public sector and how should it be defined there?
- 11. How sustainable value is understood in various sectors of the economy?
- 12. How does the creation of a sustainable value influence the financial and non-financial results of an organization?









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