



Sustainable Strategic Management and Corporate Social Responsibility

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Message from the Guest Editors

Dear Colleagues,

Sustainable strategic management (SSM) involves analyzing, formulating, and implementing business strategies that are economically competitive, socially responsible, and in balance with the cycles of nature. SSM has evolved from a rudimentary idea to a mature framework for managing business organizations in the 21st century, even during the COVID-19 pandemic.

Integrating corporate social responsibility (CSR) into their strategy systems can help enterprises to produce a competitive advantage. This can both add to their long-term prosperity and help increase overall sustainability, provided that the strategy uses a broad, dynamic approach to CSR that is compatible with strategic management.

The main purpose of this SI is to highlight the mutual effect of sustainable strategic management and CSR from various perspectives. The aim is to publish high-quality papers that contribute to promoting our understanding of sustainable strategic management and how it will change management, CSR, and environmental practices. The SI is open to both conceptual studies and empirical analyses based on qualitative and quantitative methodological approaches.





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Message from the Editor-in-Chief

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