



Sustainable Supply Chain Innovation and Operation Management

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Message from the Guest Editors

With the government's increasing requirements of corporate social responsibility and the enhancement of consumers' environmental awareness, sustainable supply chain innovation and operation management (SSCIOM) have attracted more and more attention from the whole of society. To develop SSCIOM, governors may first incentivize firms to undertake more social responsibility.

Although previous studies have discussed the implementation mechanism and optimization path of SSCIOM to an extent, only a few studies focus on the impacts of the development and application of information technology on the SSCIOM. Existing research has not yet conducted in-depth discussions on the path and mechanism of the impact of new generation information technology on the SSCIOM, especially the multiple governance and coordination mechanisms of the complex sustainable supply chain brought about by digital innovation and operation, the dynamic decision-making mechanism of SSCIOM, and overall management of sustainable supply chains under big data. The solution to these problems will have an important positive impact on the SSCIOM.





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Message from the Editor-in-Chief

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