



The Role of Knowledge Management in Designing and Achieving Business Sustainability

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Message from the Guest Editors

The scope of this Special Issue is to explore the role played by Knowledge management in designing and achieving Business sustainability in the context of knowledge economy. Knowledge became, in recent decades, a strategic resource that is crucial in developing dynamic capabilities and achieving competitive advantage. Knowledge-intensive businesses had almost an exponential evolution in recent years, especially during this COVID-19 pandemic crisis. Managing uncertainty as a result of knowledge absence is based on the capacity of knowledge management to create new knowledge and to share it intra-organizational and inter-organizational stimulating innovation and entrepreneurship. Business development is strongly dependent on efficient knowledge management systems and knowledge strategies. The purpose of the present Special Issue is to reveal the dynamics between Knowledge management and Business sustainability, and to explore new ideas, theories, models, strategies and practical lessons which can be implemented by companies to increase their competitiveness and value creation for society.





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