



Product-Service Innovation as a Springboard for Enhancing Sustainable Manufacturing Systems: Challenges & Opportunities for Sustainable Development in Manufacturing Enterprises

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Message from the Guest Editors

Competitive strategies that exclusively focus on the simplistic linear notion of production (design \Rightarrow manufacture \Rightarrow use \Rightarrow disposal) based on the consumption of critical resources are no longer viable in today's manufacturing settings. The 21st century's global business landscape calls for companies to integrate environmental considerations in all aspects of business operations to ensure sustainable and environmentally friendly processes and products. A shift towards more innovation-based business models that permit companies to enhance competitiveness along with sustainability impacts on the economy, society, and the environment is increasingly required. Such a transition, however, is already underway, led by the adoption of servitized strategies that contemplate the integration of differentiated services into manufacturing offerings as a means to innovate in manufacturing contexts, which is a phenomenon described as product-service innovation (PSI).





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