



Digital Innovation and Strategic Management for Enterprises for a Sustainable Development

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Message from the Guest Editor

Under the background of the digital economy, digital and information technology have been developing vigorously. How to seize this opportunity and realize sustainable development through digital innovation and strategic management has become an urgent and realistic task for enterprises. This Special Issue welcomes research papers on the mechanisms and pathways by which digital innovation and strategic management contribute to more enterprises' sustainability, addressing one or more of the following topics:

Novel theoretical models for digital innovation, management and sustainability development;
Modeling enterprise digital transformation and strategic management;
Government digital policy for enterprises for a sustainable development;
Innovation strategy analysis of digital transformation based on big data;
Sustainable analysis of digital innovation based on big data;
User innovation or strategic management in the context of digital economy;
Digital Innovation and platform strategy or ecosystem strategy;
Digital Innovation and Strategic Management in family firms or in open source communities.





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Message from the Editor-in-Chief

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