



Intention and Tourism/Hospitality Development

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Message from the Collection Editor

Dear Colleagues,

Intention is one of the most important research topics in social sciences. Thus, this Special Issue comprises two critical intentions in the tourism/hospitality industry: (1) revisit intention and (2) turnover intention. First, revisit intention covers tourist behavior. Second, turnover intention covers employee behavior in the workplace. Understanding these two intentions is a critical issue for the development of tourism/hospitality business. Besides covering the big two intentions, other areas are also covered including tourism/hospitality marketing, human resource management, green behavior, airline management, and big data issue in tourism/hospitality.

Prof. Dr. Sunghyup Sean Hyun

Guest Editor





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