



## Impact of Creativity and Innovation on Sustainable Development

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submissions:  
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### Message from the Guest Editors

Dear Colleagues,

The Special Issue focuses on the impact of creativity and innovation on the sustainable development of the economy. It includes novel research on the aspects of the creative economy and creative communication having in mind sustainable development.

The SI deals with economical aspects in communication, cultural studies, and arts. This Special Issue welcomes papers addressing the issues of sustainability of mass culture and mass communication.

The SI analyses the creative environment in the context of goals of sustainable development to integrate this environment with the best practice of Green Deal applications as well as green sustainable production.

This production out of sustainable materials will be investigated according to the principal requirements of reusing, recycling, renovating, remanufacturing, reproducing, rethinking, and redesigning.

Moreover, the rules of ecological design could be interpreted from the perspective of creative thinking as well as from the perspective of a creative environment relevant to sustainable development. Last but not least, the SI deals with the issues of metacommunication from the point of view of ethics and ecology.





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## Message from the Editor-in-Chief

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