



Recent Advances in Strategic Corporate Social Responsibility: Theoretical and Empirical Contributions on Sustainable Business Models

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Message from the Guest Editors

Dear Colleagues,

Strategic corporate social responsibility (strategic CSR) is a profit maximization strategy that is evidenced when businesses engage in socially and environmentally responsible activities that are economically sound for their financial performance.

Corporate social and environmentally responsible behaviors are usually triggered by the businesses' stakeholders. The companies' ethical dispositions can also have a significant effect on the companies' internal stakeholders. Employers rely on their employees' support to reduce their impact on the natural environment.

The editors of this Special Issue are calling for original theoretical and empirical articles that are consistent with strategic CSR approaches. Prospective authors are invited to submit contributions that rely on different methodologies and perspectives on a wide variety of topics relating to the business case for CSR and stakeholder engagement.

We are looking forward to receiving your contribution.





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Message from the Editor-in-Chief

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