



Sharing Economy and Sustainability

Guest Editor:

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Message from the Guest Editor

The connection between the sharing economy and sustainability remains understudied—especially regarding how the sustainability aspect of the sharing economy is presented by platforms, the similarities and differences among different platforms and sectors, and whether the sharing economy really contributes to sustainability.

The aim of this Special Issue is to bridge the sharing economy and sustainability research fields by exploring the sustainability connotation and impact of the sharing economy.

Research areas may include (but are not limited to) the following:

- Sustainability impact of sharing economy;
- Platform analysis for sustainability in sharing economy;
- The promoting role of sharing economy in sustainability;
- Consumer behaviour analysis for sustainability in sharing economy;
- The role of digital innovations (ICTs, platforms, online communities) in sharing economy in improving sustainability;
- Analytical models for resource allocation in sharing economy for the Sustainable Development Goals.





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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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