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# Aligning Sustainable Food Value Chains to Meet Market Expectations

Guest Editor:

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Deadline for manuscript submissions: closed (30 June 2023)

### Message from the Guest Editor

For this Special Issue "Aligning Sustainable Food Value Chains to Meet Market Expectations", we welcome both research papers and reviews that discuss:

- Consumer attitudes and behaviour towards sustainable food;
- Sustainable and/or ethical sourcing;
- Local food;
- Alternative routes to marketing, including direct marketing;
- Efforts to improve the efficiency of food transport and distribution;
- Minimising food waste;
- Food safety;
- Food fraud;
- Environmentally friendly food packaging;
- Traceability;
- Facilitating the adoption of environmental management systems and third party quality assurance systems;
- E-commerce applications in the food industry;
- Engaging/linking smallholder farmers to market;
- Sustainable on-farm practices and technologies.

I look forward to receiving your contributions and, potentially, to the publication of a Special Issue.





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## **Editor-in-Chief**

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## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international Open Access journal which provides an advanced forum for research findings in areas sustainability related to and sustainable development. Sustainability publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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