



## **Sustainable Business and Corporate Performance: Opportunities and Challenges**

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Deadline for manuscript  
submissions:

**closed (31 March 2024)**

### **Message from the Guest Editor**

‘Sustainability’, the capacity to support, maintain or preserve, has emerged as one of the crucial considerations in corporate strategies for firms to survive the VUCA (volatility, uncertainty, complexity, and ambiguity) environments and perform better. It is therefore important to examine the ways in which firms behave differently in high-tech areas to sustain growth and determine the appropriate role for innovation in terms of corporate performance in a constantly changing and competitive business world.

We invite researchers in related fields to submit papers on any theoretical and empirical analysis, qualitative and quantitative studies, as well as new methods, models, and techniques to explore opportunities and challenges of “Sustainable Business and Corporate Performance” from diverse perspectives.

These include but are not limited to:

- Sustainability as a pillar of new strategies for competitive businesses;
- Environmental, social, and governance (ESG) in relation to corporate performance;
- Technology and innovation management for sustainable business.





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## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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