



## Digital Solutions for Promoting a Circular Economy and Sustainability

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**4 November 2024**

### Message from the Guest Editors

In this Special Issue, entitled “Digital Solutions for Promoting a Circular Economy and Sustainability”, original research articles and reviews are welcome. Research areas may include, but are not limited to, digital solutions and emerging technologies (e.g., IoT or blockchain) for:

- Business process re-engineering toward greater social and environmental sustainability;
- Business process re-engineering toward a circular economy and traceability;
- Intra- and inter-organizational business process integration;
- Traceability in value and supply chains;
- Promoting sustainability and a circular economy in any business sector (textile and clothing industry, car industry, building, energy, agriculture, food supply chains, marketing, etc.);
- Engaging business partners, at any level of the value chain, to increase environmental sustainability and participate in a circular economy;
- Engaging end customers to increase environmental sustainability and participate in a circular economy by using new types of consumer-targeted apps (e.g., using gamification techniques).





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## Message from the Editor-in-Chief

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