



## Tourism Destination Marketing: The Power of Cultural and Creative Industries

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### Message from the Guest Editors

The scope of this Special Issue encompasses a broad range of topics, including the following:

1. Sustainable cultural production and consumption patterns;
2. Innovative approaches to integrating sustainability principles in creative industries;
3. The role of cultural and creative practices in promoting social inclusion and diversity;
4. Cultural heritage preservation and sustainable tourism;
5. Sustainable urban development and the cultural and creative economy;
6. Collaborative initiatives and partnerships between the cultural sector and sustainability stakeholders;
7. Ethical and responsible practices in cultural and creative industries;
8. Cultural and creative entrepreneurship for sustainability;
9. The impact of digital technologies and media on sustainable cultural production and consumption;
10. Policy frameworks and governance models for supporting the integration of cultural and creative industries into sustainability systems.

The listed keywords suggest just a few of the many possibilities.





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## Editor-in-Chief

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## Message from the Editor-in-Chief

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