



***social sciences***

Dear Colleagues,

We are pleased to announce that the winner of the *Social Sciences* 2020 Young Investigator Award is Dr. Myriam Ertz.

## **2020 YOUNG INVESTIGATOR AWARD**

# WINNER

Dr. Myriam Ertz (Recipient of the 2021 (Association Française du Marketing-Academy of Marketing Science) AFM-AMS Joint Research Initiative Award and Associate Editor of *Frontiers in Sustainability* (sustainable consumption)) is an Assistant Professor of Marketing in the Department of Economics and Administrative Sciences at the University of Quebec in Chicoutimi, Saguenay, Canada. Dr. Ertz' research interests are in responsible marketing and sustainable consumption, circular economy, platform economy, sharing/ collaborative economy and collaborative consumption, secondhand marketplaces, new technologies (e.g., Big Data, artificial intelligence, augmented reality, Internet of Things, social media), and consumer choice modeling. Dr. Ertz received her PhD in 2018 and has an outstanding publication record, comprising 57 publications in peer-reviewed international journals, 12 book chapters, and two books. Dr. Ertz' Scopus Scientific Citations number is 56816944900 and her Hirsch index is 10. She is clearly a rising star in the field of sustainability marketing. As a single applicant, Dr. Ertz has secured funding of more than EUR 167,466 since 2014. This is an outstanding achievement in today's competitive environment. Please join us in congratulating Dr. Ertz for her impressive achievements.

As the awardee, Dr. Myriam Ertz will receive an honorarium of 800 CHF, an offer to publish a paper free of charge before 2021 in *Social Sciences* after peer review, and an engraved plaque.

We would like to thank all the nominators from various fields of study for their participation and all the Award Committee Members for their evaluation of the many excellent nominations.

Emeritus Prof. Nigel Parton  
Editor-in-Chief, *Social Sciences*