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Internationalization of Emerging Market Multinational Enterprises in a Volatile Environment

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Deadline for manuscript submissions:
closed (31 December 2022)

Message from the Guest Editors

Dear Colleagues,

Emerging market multinational enterprises (EMNEs) have become important players in international business, and their internationalizations have contributed a significant amount of foreign direct investments (FDIs) to the global economy. However, the ongoing trade war between the world's two largest economies—the United States and China—has been challenging for EMNEs since 2018. The spread of COVID-19 has further impeded international business operations. It is critical for researchers to understand the impact of this volatile environment on the internationalizations of EMNEs.

This Special Issue focuses on the broad topic of "Internationalization of Emerging Market Multinational Enterprises in a Volatile Environment" and aims to include novel research on EMNEs, FDIs, host country institutional risk, internationalization, risk management, risk tolerance, strategic configuration, and volatile environments.

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Message from the Editor-in-Chief

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