



Emerging Technology Applications to Promote Physical Activity and Health—Volume II

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Message from the Guest Editors

Volume II aims to occupy a broadly positive stance toward interactive technology initiatives and, while discussing some negative implications of an increased use of technology, offers practical recommendations for promoting physical activity through various emerging technologies during and after the pandemic. The emerging technologies may include but are not limited to: active video games (exergaming), augmented reality games, big data analysis, data mining and text mining, deep learning/machine learning, digital health, mobile device apps, health wearables, mobile games, global positioning and geographic information systems, social media, and virtual reality. Offering a logical and clear critique of emerging technologies in physical activity and health promotion, this volume will provide useful suggestions and practical implications for researchers, practitioners, and educators in the fields of public health, kinesiology, physical activity and health, and healthcare.





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