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# **Emerging Technology Applications to Promote Physical Activity and Health**

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# **Message from the Guest Editors**

As technology becomes an ever-more prevalent part of everyday life, and population-based physical activity programs seek new ways to increase lifelong engagement with physical activity, two ideas have become linked. This Special Issue (SI) attempts to offer a thorough and critical examination of emerging technologies in physical activity health promotion, considering technological interventions in different contexts among various populations, exploring the challenges of integrating technology into physical activity promotion, and offering solutions for its implementation. This SI aims to occupy a broadly positive stance toward interactive technology initiatives and, while discussing some implications of an increased use of technology, offers practical recommendations for promoting physical activity through various emerging technologies, including, but not limited to: Active video games, mobile device apps, mobile games, augmented reality games, and virtual reality. This SI will provide useful suggestions and practical implications for researchers, practitioners, and educators in the fields of public health, kinesiology, physical activity and health, and so on













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