



## New Challenges in Productivity of Berry Fruits

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### Message from the Collection Editors

Strawberries are grown around the globe across many different environments and growing systems. Productivity and economic returns vary significantly from country to country and region to region. Yields range from 10 tons per ha up to more than 50 tons per ha, depending on the cultivar, plant agronomy, and the weather. The cost of harvesting is high compared with many other horticultural crops and profitability can be severely reduced by poor fruit quality and low marketable yields. Research is required to maintain or even increase profitability using new growing systems. These new growing systems might help the commercial industry mitigate some of the impacts of climate change in the future.





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## Message from the Editor-in-Chief

Horticultural plants and their products provide sustenance, health, and beauty. A confluence of factors is putting increasing pressure on horticultural production to evolve, and innovative research is addressing these challenges. *Horticulturae* provides a venue to communicate research results in a rapid manner with open access, allowing everyone the opportunity to stay abreast of leading research addressing horticulture. I invite you to consider publishing the results of your research in this high quality, peer-reviewed journal.

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