



Promoting Behavioral Change to Improve Health Outcomes

Guest Editors:

Prof. Dr. John Parkinson

Department of Psychology,
Bangor University, Bangor LL57
2AS, UK

Prof. Dr. Javad Salehi Fadardi

School of Community and Global
Health, Claremont Graduate
University, Claremont, CA 91711,
USA

Dr. Yuka Kotozaki

Department of Hygiene and
Preventive Medicine, School of
Medicine, Iwate Medical
University, Iwate 028-3694, Japan

Deadline for manuscript
submissions:

31 October 2024

Message from the Guest Editors

This Special Issue of *Behavioral Sciences* will focus on health promotion and illness prevention interventions to enable a better understanding of how to effectively and sustainability support behavior change to promote these outcomes. We are particularly interested in studies that measure behavioral outcomes. We are open to studies across different domains of health (diet, exercise, mental and physical health, etc.). We welcome original research papers and review articles in the following areas, among others:

- Reducing health inequalities through behavioral interventions;
- Understanding and tailoring interventions across different groups/segments of a population;
- Scaling up interventions to group or population level;
- The role of *type 1 and type 2 processes in health behavior (*dual-process theory cf Evans 2003; Thaler and Sunstein, 2008; Kahneman 2011);
- Health economic approaches to prevention;
- Analysis of intervention type (awareness and literacy, nudges, regulation, etc.);
- Considerations of individual-level interventions vs. system-level changes.

