



Utilization Prospects of the Global Endemic Flora by the Floriculture Sector

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Message from the Guest Editors

Global ornamental production is in search of new, innovative trends and niches that will aid in an increase in product sales. In this Special Issue (SI), we aim to record the most recent and innovative practices in propagation, irrigation, fertilization, PGR application, substrate mixtures, plant protection, sustainable and eco-friendly production, biotechnology, postharvest handling, and quality of endemic plants. Scientific research on new species from the endemic flora, with a potential ornamental value, will contribute to the development of new products for the floriculture sector. Manuscripts for this SI may focus on, but not be limited to, the following eight major topics: (1) propagation; (2) innovative cultivation practices and techniques; (3) sustainable and eco-friendly cultivation practices; (4) introduction of new species and varieties; (5) biochemical profiles; (6) postharvest handling and quality; (7) trade, sales, logistics, and the economic importance of new plant species and cut flowers; and (8) case studies in gardening.





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Message from the Editor-in-Chief

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