



Corporate Strategy and Sustainable Development: Perspective on Digital Innovation

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Message from the Guest Editors

Dear Colleagues,

This Special Issue focuses on the following three aspects:

1. To explore the topic of digital innovation for sustainable development in Marketing, Human Resource Management, Operations & Supply Chain Management, Finance and Accounting, Information Technology, Strategy & Entrepreneurship, and General Management.
2. To extend the rich literature of studies of digital innovations with a focus on corporate strategy and sustainable development. Further, it aims to bring together researchers from the larger and diverse disciplines researching issues of sustainability and digital innovation.
3. The call also welcomes submissions on adjacent topics that fit into the general trend of influence of digital innovation in corporate strategy and sustainable development and linking theory with practice.

Keywords:

- Digital
- Technologies
- Sustainable Development Goals
- Innovation
- Strategy
- Development

