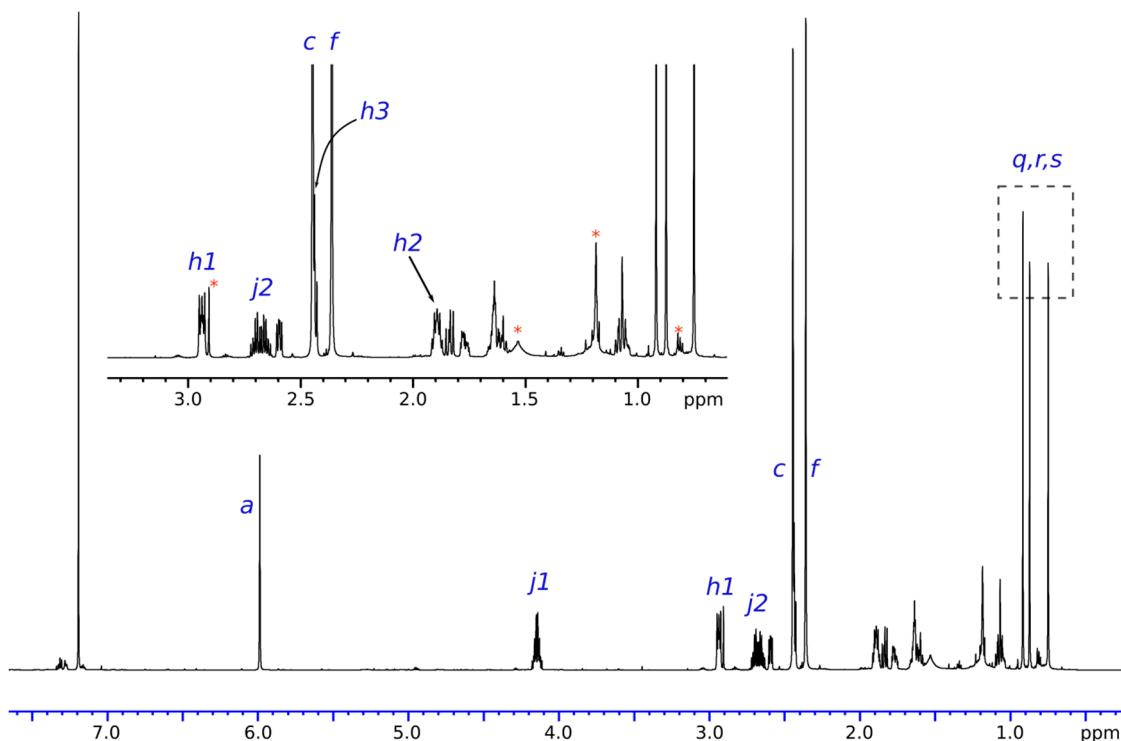


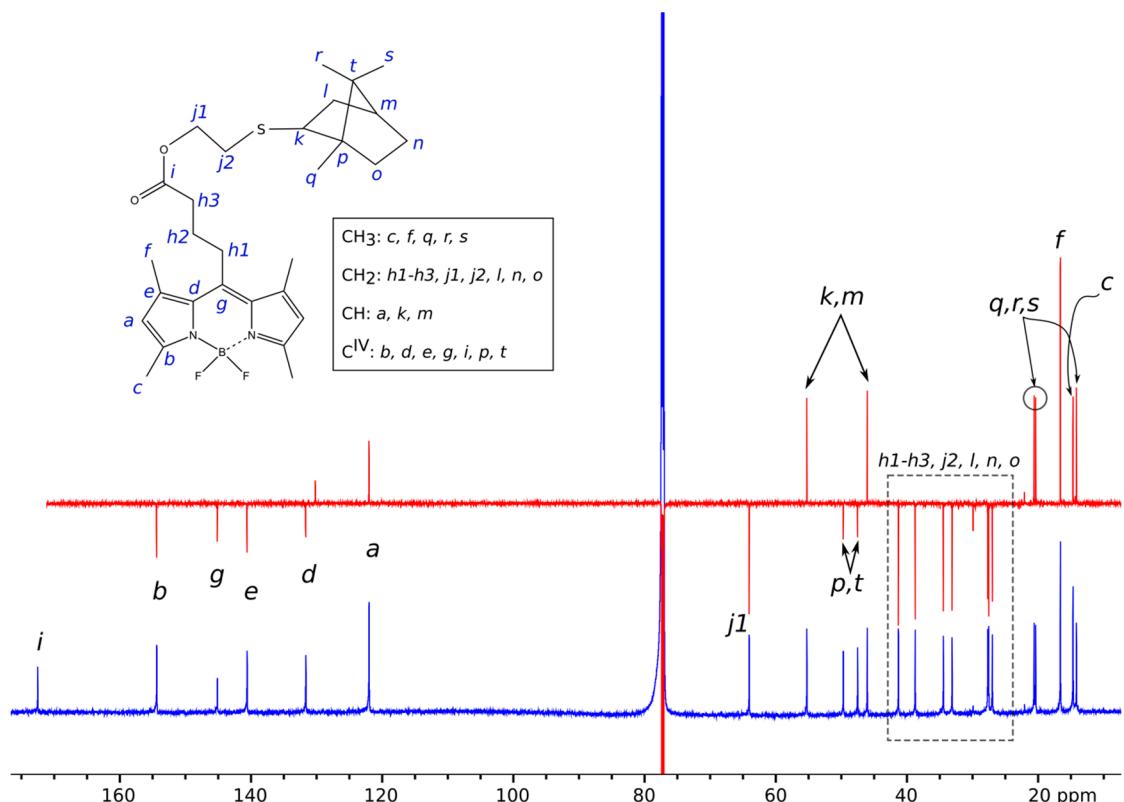
## Supplementary material

### Contents.

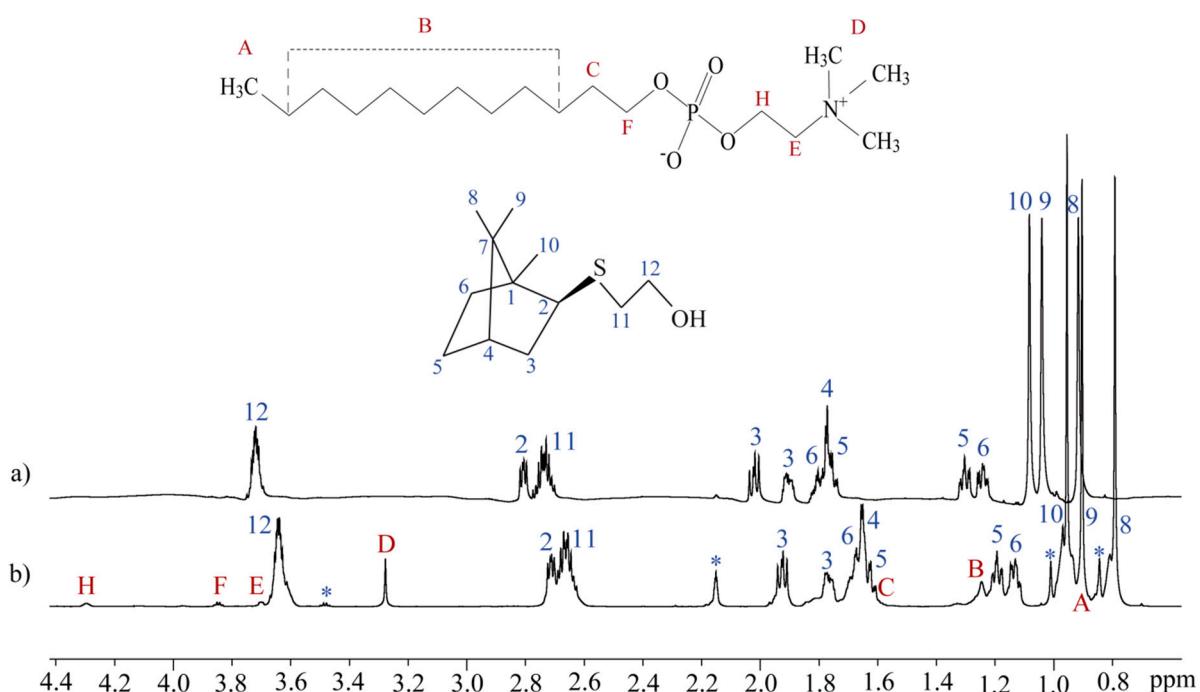
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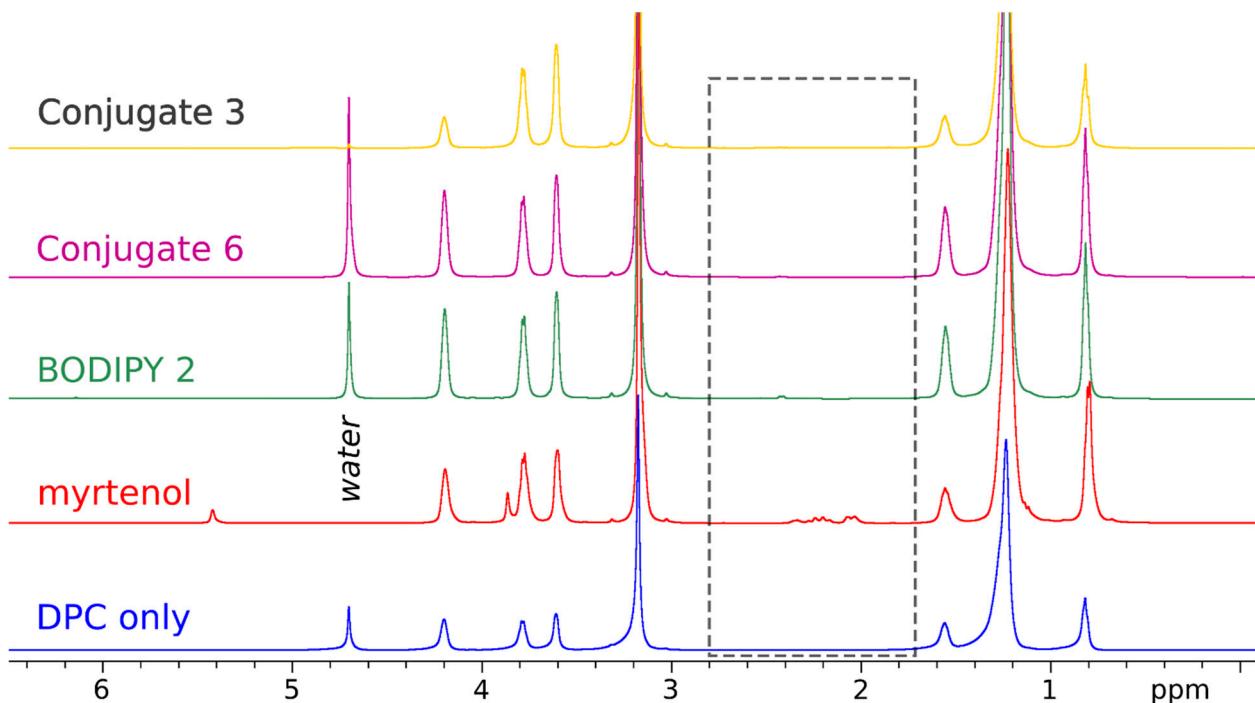
**Figure S1.**  $^1\text{H}$  NMR spectrum (700 MHz) of terpene conjugate **6** in  $\text{CDCl}_3$ . Temperature  $t = 25^\circ\text{C}$ , reference signal of chloroform is set to  $\delta = 7.24$  ppm. Signal labeling is as in Figure S2 (or Figure 3 in the article text). Impurities are marked by asterisks.



**Figure S2.**  $^{13}\text{C}$ -{ $^1\text{H}$ } NMR spectra (176 MHz) of terpene conjugate **6** in  $\text{CDCl}_3$ . Temperature  $t = 25^\circ\text{C}$ , reference signal of chloroform is set to  $\delta = 77.23$  ppm. Signal labeling is as in Figure 3 in the article text. The upper spectrum is the APT: positive lines belong to  $\text{CH}_3$  and  $\text{CH}$  groups; negative, to  $\text{CH}_2$  and quaternary carbons.



**Figure S3.** 500-MHz proton NMR spectra of bornane sulfide **5** in (a)  $(\text{CD}_3)_2\text{CO}$  and (b)  $(\text{CD}_3)_2\text{CO} + \text{D}_2\text{O} + \text{DPC}$  solutions. The impurity signals are marked by asterisks.



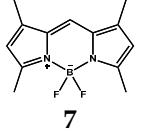
**Figure S4.** <sup>1</sup>H NMR spectra (500.1 MHz, D<sub>2</sub>O) of the studied compounds in the presence of DPC micelles. From top: **3**, **6**, **2**, myrtenol, DPC. The zoomed region containing characteristic signals is marked with a rectangle and shown in Fig. 13.

**Table S1.** Torsion angles for two independent molecules of compound **6** in a crystal according to XRD data.

Angle	Molecule A, °	Molecule B, °
C2C3C17C18	-83.5(4)	-92.4(4)
C3C17C18C19	-179.6(3)	-178.5(3)
C17C18C19C20	69.4(4)	-66.8(4)
C18C19C20O21	-115.7(4)	117.7(4)
C19C20O21C22	177.7(3)	-173.7(3)
C20O21C22C23	176.0(4)	-173.4(3)
O21C22C23S24	-179.8(3)	178.0(3)
C22C23S24C25	-134.1(4)	-175.9(3)
C23S24C25C30	160.3(3)	155.3(3)

**Table S2.** Quantitative kinetic characteristics of the processes of photodegradation of dyes **2**, **6** and **7** in organic solvents.

Compound	Solvent							
	Cyclohexane		1-Octanol		Toluene		DMSO	
	<i>t</i> <sub>1/2</sub> , h	<i>k</i> <sub>obs</sub> •10 <sup>6</sup> , s <sup>-1</sup>	<i>t</i> <sub>1/2</sub> , h	<i>k</i> <sub>obs</sub> •10 <sup>6</sup> , s <sup>-1</sup>	<i>t</i> <sub>1/2</sub> , h	<i>k</i> <sub>obs</sub> •10 <sup>6</sup> , s <sup>-1</sup>	<i>t</i> <sub>1/2</sub> , h	<i>k</i> <sub>obs</sub> •10 <sup>6</sup> , s <sup>-1</sup>
<b>2</b>	88.6	2.9±0.3	82.3	3.1±0.3	40.5	5.5±0.3	8.3	27.7±0.3

	85.1	3.1±0.3	81.9	3.3±0.2	40.4	5.6±0.2	8.1	28.1±0.3
	46.0	4.8±0.3	30.4	6.9±0.5	16.7	8.8±0.6	4.7	41.2±0.5

**Table S3.**  $^1\text{H}$  NMR chemical shifts ( $\delta$ , ppm) of bornane sulfide **5** in  $(\text{CD}_3)_2\text{CO}$  and  $(\text{CD}_3)_2\text{CO}+\text{D}_2\text{O}+\text{DPC}$  solutions.

Solvent	CH-2	CH <sub>2</sub> -3	CH-4	CH <sub>2</sub> -5	CH <sub>2</sub> -6	CH <sub>3</sub> -8	CH <sub>3</sub> -9	CH <sub>3</sub> -10	CH <sub>2</sub> -11	CH <sub>2</sub> -12
$(\text{CD}_3)_2\text{CO}$	2.81	1.90, 2.02	1.77	1.30, 1.75	1.24, 1.81	0.92	1.04	1.08	2.73	3.72
$(\text{CD}_3)_2\text{CO} + \text{D}_2\text{O} + \text{DPC}$	2.71	1.77, 1.92	1.65	1.19, 1.62	1.13, 1.68	0.79	0.90	0.95	2.66	3.64

**Table S4.**  $^{13}\text{C}$  NMR chemical shifts ( $\delta$ , ppm) of bornane sulfide **5** in  $(\text{CD}_3)_2\text{CO}$  and  $(\text{CD}_3)_2\text{CO}+\text{D}_2\text{O}+\text{DPC}$  solutions.

Solvent	C-1	CH-2	CH <sub>2</sub> -3	CH-4	CH <sub>2</sub> -5	CH <sub>2</sub> -6	C-7	CH <sub>3</sub> -8	CH <sub>3</sub> -9	CH <sub>3</sub> -10	CH <sub>2</sub> -11	CH <sub>2</sub> -12
$(\text{CD}_3)_2\text{CO}$	47.1	54.5	41.2	45.9	38.3	27.2	49.1	19.9	20.2	13.7	37.1	61.6
$(\text{CD}_3)_2\text{CO} + \text{D}_2\text{O} + \text{DPC}$	46.9, 47.0'	54.4, 54.5'	40.8, 41.1'	45.7, 45.8'	38.0, 38.2'	26.9, 27.1'	49.0, 49.1'	19.7, 19.9'	20.0, 20.2'	13.5, 13.7'	36.2, 36.7'	61.1, 61.3'