

## Article

# Do Aid for Trade Flows Help Reduce the Shadow Economy in Recipient Countries?

Sèna Kimm Gnanon 

World Trade Organization—Rue de Lausanne 154, CH-1211 Geneva 21, Switzerland;  
senakimm.gnanon@wto.org or kgnangnon@yahoo.fr

**Abstract:** The present analysis assessed the effect of Aid-for-Trade (AfT) flows on the shadow economy using an unbalanced panel dataset of 106 countries over the period of 2002 to 2015. The empirical results obtained by means of the two-step system generalized method of moments showed that higher AfT flows were associated with a decrease in the size of the shadow economy, with less developed countries experiencing a greater negative effect of AfT flows on the shadow economy than relatively advanced countries among recipient countries of AfT flows. AfT interventions reduced the size of the shadow economy in countries that faced high trade costs as well as in those that experienced a depreciation in the real exchange rate. Finally, AfT interventions reduced the size of the shadow economy in countries that improved economic sophistication.

**Keywords:** Aid for Trade; trade costs; real exchange rate; shadow economy

**JEL Classification:** F14; F35; O17



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## 1. Introduction

A common feature of almost all—if not all—nations in the world is the prevalence of a shadow economy or informal economic activities (also referred to as the informal sector), although to varying degrees across countries (e.g., Eilat and Zinnes 2002; Medina and Schneider 2018; Schneider 2005; Schneider and Enste 2000). The expansion of the shadow economy does not occur in a vacuum, but is the consequence of imperfections in the economic system and inadequacies in economic policy (e.g., Arsić et al. 2015).

According to Schneider and Enste (2000), the shadow economy comprises, in general, activities that involve unreported or under-reported income from the legal production of goods and services. These activities are unregistered economic activities that would have contributed to the official GDP if they had been counted (Schneider and Williams 2013). In a narrower sense, the shadow economy encompasses legal economic and productive activities that, if recorded, would contribute to the national GDP (see Mai and Schneider 2016). Schneider and Enste (2000) estimated that sub-Saharan Africa had the largest shadow economy (ranging between 39% and 76% of GDP), while high-income countries experienced lower sizes of the shadow economy (ranging from 8% to 30% of GDP).

The literature shows that the expansion of the shadow economy reduces economic growth<sup>1</sup> (e.g., Younas et al. 2022), increases inflation (e.g., Dumitrescu et al. 2022; Mazhar and Jafri 2017), raises income inequality (e.g., Saha et al. 2021), impedes government taxation efforts (Ishak and Farzanegan 2020), reduces pollution in particular when high levels of corruption are prevalent (e.g., Biswas et al. 2012), and may undermine countries' integration into the global economy (e.g., Bacchetta et al. 2009).

Developing countries and the least developed countries<sup>2</sup> (LDCs) among them face severe trade-related infrastructure and capacity constraints to effectively participate in international trade (e.g., Hallaert 2010; Hallaert and Munro 2009). The Aid-for-Trade (AfT) Initiative was launched by the Members of the World Trade Organization (WTO) at the

Hong Kong Ministerial Conference held in 2005 to help developing countries and LDCs overcome these constraints and easily connect to the international markets. Specifically, the declaration (outcome document of this ministerial conference) states that “*Aid for Trade should aim to help developing countries, particularly LDCs, to build the supply-side capacity and trade-related infrastructure that they need to assist them to implement and benefit from WTO Agreements and more broadly to expand their trade.*” (World Trade Organization (WTO) 2005, paragraph 57).

According to the OECD, three main categories of official development assistance constitute total AfT flows (e.g., OECD/WTO 2007, 2019). These are AfT flows for building economic infrastructure, AfT flows for strengthening productive capacities, and AfT flows related to trade policy and regulation (see the sectoral coverage of each AfT category in Table A1). AfT interventions for economic infrastructure help build hard and soft infrastructure<sup>3</sup>. AfT interventions for productive capacities help foster the production and export capacity of recipient countries, and AfT interventions related to trade policy and regulation aim to improve the capacity of policymakers in recipient countries to design trade policy, develop trade-related institutions in a way consistent with WTO Agreements, and participate in trade negotiations. This last category of AfT directly promotes the cross-border movement of goods by helping to reduce administrative costs and regulatory trade barriers, notably through the streamlining of the time, cost, and number of documents necessary for export and import procedures. Its trade-related adjustment component is also instrumental in compensating less productive firms for their losses from trade reforms in an effort toward trade liberalization.

Since the launch of the AfT Initiative, several works have been undertaken to investigate the effect of AfT flows (in other words, AfT interventions) on recipient countries’ export performance as well as on various other macroeconomic outcomes (see the literature review of Benziane et al. 2022). However, the effect of AfT flows on the shadow economy in recipient countries was not explored in this literature. The present analysis investigated how AfT flows affect the shadow economy in recipient countries. In so doing, it aimed to contribute both to the literature on the effect of AfT flows on recipient countries’ economies and the literature on the determinants of the shadow economy in developing countries.

The analysis was performed using an unbalanced panel dataset of 106 countries over the period of 2002 to 2015 (non-overlapping sub-periods of 3 years were used) and primarily the two-step system generalized method of moments. We hypothesized that the shadow economy effect of AfT interventions works through the influence of these interventions on trade costs as well as on the real exchange rate. The results showed that total AfT flows, including their three components, have exerted a negative and significant effect on the shadow economy. AfT interventions for building economic infrastructure appeared to exert the largest negative effect on the shadow economy. This was followed by AfT interventions for trade policy and regulation and finally by AfT interventions for productive capacities. On another note, we found that total AfT flows exerted a higher negative effect on the shadow economy in less developed countries than in relatively advanced recipient countries of AfT flows. Moreover, total AfT flows contributed to reducing the shadow economy in countries that faced higher trade costs; that is, the higher the trade costs, the larger the magnitude of the negative effect of total AfT flows on the shadow economy. This finding also applies to all three components of total AfT flows. The analysis also revealed that total AfT flows reduced the size of the shadow economy in countries that experienced a depreciation in the real exchange rate. Finally, AfT interventions reduced the size of the shadow economy in countries that exported increasingly complex products as well as in those that improved their level of productive capacities.

The rest of the paper is organized as follows. Section 2 presents the theoretical motivation of the analysis, including the theoretical hypotheses to be tested empirically. Section 3 lays down the baseline econometric model. Section 4 provides a brief data analysis. Section 5 discusses the appropriate econometric estimators to perform the empirical

analysis. Section 6 interprets the empirical outcomes, and Section 7 deepens the analysis. Section 8 concludes the paper.

## 2. Theoretical Discussion on the Effect of AfT Flows on the Informal Economy

The present analysis posited that AfT interventions could affect the shadow economy primarily through their effect on trade costs but also through their effect on the real exchange rate.

AfT flows can affect the shadow economy through their effect on trade costs (considered in a broad sense), which include the costs associated with both tariff policies and non-tariff policy measures (e.g., [Milner 1996](#); [Anderson and Van Wincoop 2004](#); [Arvis et al. 2016](#)). According to [Ali and Milner \(2016, p. 1918\)](#); non-tariff trade costs entail “the costs (time delays, charges, etc.) involved in moving goods through customs and ports, of transporting goods to and between home and foreign ports, and additional costs (communication, information, etc.) of conducting business across national frontiers”. [Anderson and Van Wincoop \(2004, p. 691\)](#) considered trade costs to encompass “all costs incurred in getting a good to a final user other than the marginal cost of producing the good itself: transportation costs (both freight costs and time costs), policy barriers (tariffs and nontariff barriers), information costs, contract enforcement costs, costs associated with the use of different currencies, legal and regulatory costs, and local distribution costs (wholesale and retail)”. Trade costs undermine firms’ competitiveness by raising uncertainty about their profits (e.g., [Deardorff 2014](#); [Dixit and Pindyck 1994](#)), and hinder their participation in international trade (e.g., [Anderson and Marcouiller 2002](#); [Diakantoni et al. 2017](#); [Hoekman and Nicita 2011](#); [Bernardini Papalia and Bertarelli 2015](#); [Portugal-Perez and Wilson 2012](#); [Yanase and Tsubuku 2022](#); [Wilson et al. 2005](#)).

Conversely, a reduction in trade costs encourages the importation of intermediate inputs. It facilitates access to knowledge and technology and expands the range of goods and services available to consumers (e.g., [Aggarwal et al. 2022](#); [Defever et al. 2020](#); [Grossman and Helpman 2015](#); [Porteous 2020](#)). It also enhances export upgrading (e.g., [Bas and Strauss-Kahn 2015](#); [Mukherjee and Chanda 2021](#); [Saadi 2020](#)). A reduction in the per-unit trade costs lowers export-market prices for low-cost exporters relative to high-cost exporters and allows low-cost exporters to gain market shares to the detriment of high-cost exporters (e.g., [Sørensen 2014](#)). Hence, decreases in trade costs increase domestic competition and result in a reallocation of economic activity toward high-productivity firms (e.g., [Abeberese and Chen 2022](#); [Bernard et al. 2006](#); [Fiorini et al. 2021](#); [Melitz 2003](#)). Less efficient and less productive firms are driven out of the formal sector and move to the informal sector. However, the trade-related adjustment component of AfT could be instrumental in limiting the number of less efficient and less productive firms that would move to the informal sector because these financial compensations can allow these firms to survive in the formal sector. These firms can even become progressively competitive in the international trade market if, in addition to these financial compensations, they benefit from AfT flows for productive capacities to increase the production of goods and services for export markets.

The literature demonstrated that higher AfT flows—including AfT flows for the build-up of economic infrastructure, AfT flows for strengthening productive capacities, and AfT flows for trade policy and regulation—are associated with lower trade costs in recipient countries (e.g., [Busse et al. 2012](#); [Cali and Te Velde 2011](#); [Gnangnon 2018](#); [Helble et al. 2012](#); [Hoekman and Nicita 2010](#); [OECD/WTO 2015](#); [Tadesse et al. 2019, 2021](#); [Vijil and Wagner 2012](#)).

AfT interventions for productive capacities are likely to benefit micro, small, and medium-sized enterprises, including those that were initially operating in the informal sector. Thus, the supply of financial resources (i.e., AfT flows for productive capacities) to allow new and existing firms to become competitive in the international trade markets, and expand their production of goods and services for exports could incite informal firms to register in the formal economy in order to benefit from such resources. By the same token, these firms could also take advantage of the reduction in trade costs that arises from

the build-up of economic infrastructure (e.g., [Cali and Te Velde 2011](#); [Tadesse et al. 2021](#); [Vijil and Wagner 2012](#)) by starting to export (for new firms). It is important to note here that through their trade-cost reduction effect, AfT interventions for economic infrastructure could benefit formal firms more than informal ones because the status of unregistered forms of the latter does not allow them to import or export easily and ultimately to benefit from trade agreements.

AfT flows also help facilitate the importing of goods by recipient countries ([Hühne et al. 2014](#)), import diversification ([Gnangnon 2021a](#); [Ly-My et al. 2021](#)), and the improvement of the competitiveness of firms operating in the formal tradable sector. In doing so, these capital inflows enhance firms' performance in terms of goods exports and services (see the literature review by [Benziane et al. 2022](#)); induce greater export product diversification (e.g., [Gnangnon 2019a, 2019b](#); [Kim 2019](#)); promote service export diversification (e.g., [Gnangnon 2021b](#)); generate higher employment opportunities in recipient countries ([Gnangnon 2019c](#)); and encourage the diversification of employment across the agriculture, industry, and services sectors in AfT-recipient countries ([Gnangnon 2020a](#)). All these benefits of AfT flows could lead firms that operate in the informal sector to be incited to move to the formal sector as it becomes more profitable to develop activities in the formal tradable sector.

On another note, [Gnangnon \(2020b\)](#) found, among others, that AfT interventions led to lower wage inequality in the manufacturing sector of countries that had liberalized trade policies; enjoyed greater trade openness; or experienced higher exports of labor-intensive, low-skill, and high-skill manufacturing products. In this context, and because it is unlikely that wage inequality fell to the same extent in the informal sector, informal firms operating in the underground economy could be encouraged to move to the formal tradable sector, including to the formal manufacturing sector. This is because even low-skilled workers may earn a higher wage in formal manufacturing industries. This effect of AfT flows can notably take place in developing countries that implement policies to expand their manufacturing sector.

In light of the foregoing, we formulated the following first hypothesis:

**Hypothesis 1:** *Higher AfT flows are associated with a reduction in the size of the shadow economy, especially in countries that face higher trade costs, and the higher the trade costs, the larger the shadow economy reduction effect of AfT flows will be.*

The literature also pointed to the adverse effects of trade costs on development (e.g., [Carmignani 2015](#); [Pham and Sim 2020](#)). As trade costs represent a major avenue through which AfT interventions can affect the shadow economy, we can expect that AfT flows would reduce the size of the shadow economy in less developed countries to a greater extent than in relatively advanced countries.

On another note, AfT flows can also affect the shadow economy through their effect on the real exchange rate in the recipient countries. In fact, AfT flows are associated with the depreciation in the real exchange rate; i.e., the fall in the relative price of non-tradables to tradables ([Gnangnon 2022](#)). Hence, by altering the relative prices of tradable to non-tradables and making exports more profitable, AfT flows would encourage the development of export activities and provide greater incentives for underground trading firms (which are de facto less competitive) to develop their activities in the formal trade sector. Against this background, we postulated the following second hypothesis:

**Hypothesis 2:** *Higher AfT flows lead to a reduction in the size of the shadow economy in countries that experience a depreciation in the real exchange rate, and the larger the real exchange rate depreciation, the greater the shadow economy reduction effect of AfT flows will be.*

In addition, it is possible to envisage that higher AfT flows could result in an expansion of the shadow economy. This would particularly be the case if less efficient and less productive local trading firms did not benefit from AfT financial support or from government

financial support to survive import competition. A survival strategy for such firms could be to switch to cheaper inputs produced informally (Fugazza and Fiess 2010). In the same vein, Escobar et al. (2022) reported that the informal economy can help firms to have a better export performance, including in manufactured exports. Using Mexican firm-level data that covered manufacturing plants between 2005 and 2012, the authors found that firms in industries that source inputs from industries with a large informal economy enjoy a cost-related competitive advantage and leverage it to both export and enhance export performance. In this scenario, *we expect that AfT flows would be associated with an expansion of the size of the shadow economy* (Hypothesis 3).

The empirical analysis will provide guidance as to whether Hypotheses 1 and 2 dominate Hypothesis 3.

### 3. Model Specification

To investigate the effect of AfT flows on the shadow economy, we built upon the previous literature on the drivers of the shadow economy (e.g., Berdiev and Saunoris 2018; Berdiev et al. 2018a, 2018b, 2020; Canh and Thanh 2020a, 2020b; Nguyen 2022; Kelmanson et al. 2019). We considered a baseline model specification in which the dependent variable was the indicator of the shadow economy (denoted “SHADOW”), and the main variable of interest was the indicator of AfT flows (denoted “AfT”). Control variables included the real per capita income (denoted “GDPC”) (which is a proxy for the development level), financial development (denoted “FINDEV”), the institutional and governance quality (denoted “INST”), and the tax burden (denoted “TAXBURD”).

We considered the following baseline model specification:

$$SHADOW_{it} = \alpha_1 SHADOW_{it-1} + \alpha_2 \text{Log}(AfT)_{it} + \alpha_3 \text{Log}(NonAfT)_{it} + \alpha_4 \text{Log}(GDPC)_{it} + \alpha_5 FINDEV_{it} + \alpha_6 INST_{it} + \alpha_7 TAXBURD_{it} + \mu_i + \delta_t + \epsilon_{it} \quad (1)$$

The panel dataset was unbalanced and included 106 countries over the period of 2002 to 2015. It was built using the data available concerning variables used in the analysis, in particular the variable representing the shadow economy, which was, at the time of writing this paper, available at best until the year 2015 (see Medina and Schneider 2018). Non-overlapping sub-periods with a 3-year average were used to reduce the effect of business cycles on the variables of model (1). There were indeed 6 sub-periods, which were 2002–2004, 2005–2007, 2008–2010, 2011–2013, and 2014–2015.

The subscripts  $i$  and  $t$  respectively identify a given country and each of the above-mentioned sub-periods.  $\alpha_1$  to  $\alpha_7$  are coefficients that will be estimated.  $\mu_i$  are the time-invariant specific characteristics of each country in the panel dataset.  $\delta_t$  are the sub-period dummies that represent global shocks that influence the shadow economy in all countries together.  $\epsilon_{it}$  is an error-term.

All variables introduced in model (1) are described in Table A1. Table A2 contains the descriptive statistics (mean, standard deviation, minimum, and maximum) associated with the variables in model (1) as well as all other variables used in the analysis. Table A3 presents the list of countries contained in the panel dataset.

The dependent variable “SHADOW” was the indicator of the size of the shadow economy expressed in percentage of official GDP. An increase in the value of this indicator reflected an expansion of the shadow economy. It was extracted from Medina and Schneider (2018), who used the multiple indicators, multiple causes (MIMIC) method to build this dataset. This approach extracted covariance information from the observable variables classified as causes or indicators of the latent shadow economy (see Schneider et al. 2010 for more details on this approach). This shadow economy indicator has been used in many empirical analyses, and more recently by Berdiev and Saunoris (2018), Berdiev et al. (2018b), Berdiev et al. (2020), and Canh et al. (2021). The lagged dependent variable was introduced in model (1) to capture the path-dependence process in the shadow economy. It also helped to address problems with omitted variables.



The covariate “AfT” was our regressor of main interest. It was the real gross disbursement of AfT flows expressed in constant 2019 prices in US dollars. Four types of AfT indicators were used in the analysis. These included the total AfT flows (denoted “AfTTOT”) as well as the three major components of the latter, namely AfT flows for building economic infrastructure (denoted “AfTINFRA”), AfT flows for enhancing productive capacities (denoted “AfTPROD”), and AfT related to trade policy and regulation (denoted “AfTPOL”). The effects of AfT interventions on the shadow economy were discussed in the previous section.

The regressor “NonAfT” represented the portion of total development aid (i.e., official development assistance) that was allocated for purposes other than to support the trade sector in developing countries. The effect of NonAfT flows on the shadow economy could be ambiguous given that it may operate through various channels. For example, the portion of NonAfT flows allocated for the accumulation of human capital (i.e., aid for education and health) can help reduce the size of the shadow economy. This is the case if such an aid genuinely improves human capital in recipient countries (e.g., [Birchler and Michaelowa 2016](#); [Kotsadam et al. 2018](#)) insofar as an improvement in human capital raises the opportunity of producing in the shadow economy (e.g., [Berdiev et al. 2015](#); [Berdiev and Saunoris 2018](#); [Buhn and Farzanegan 2013](#); [Görxhani and Van de Werfhorst 2013](#)). On the other hand, higher NonAfT flows can result in an appreciation in the real exchange rate (i.e., an increase in the relative price of non-tradables to tradables ([Gnangnon 2022](#))), make exports less profitable, and consequently increase trading firms’ incentives to operate underground. Overall, the net effect of NonAfT flows on the size of the shadow economy is a priori undetermined theoretically. The issue is, therefore, empirical.

The variable “GDPC” represented the real per capita income, which was a proxy for the level of economic development. Following, for example, [Berdiev and Saunoris \(2018\)](#), we postulated that an improvement in the real per capita income reflected a greater sophistication of the economy and an improvement in the institutional and governance quality, which in turn could discourage shadow operations.

In the baseline model (1), we applied the natural logarithm to the AfT indicators as well as to the “NonAfT” and “GDPC” variables in order to reduce their skewed distributions.

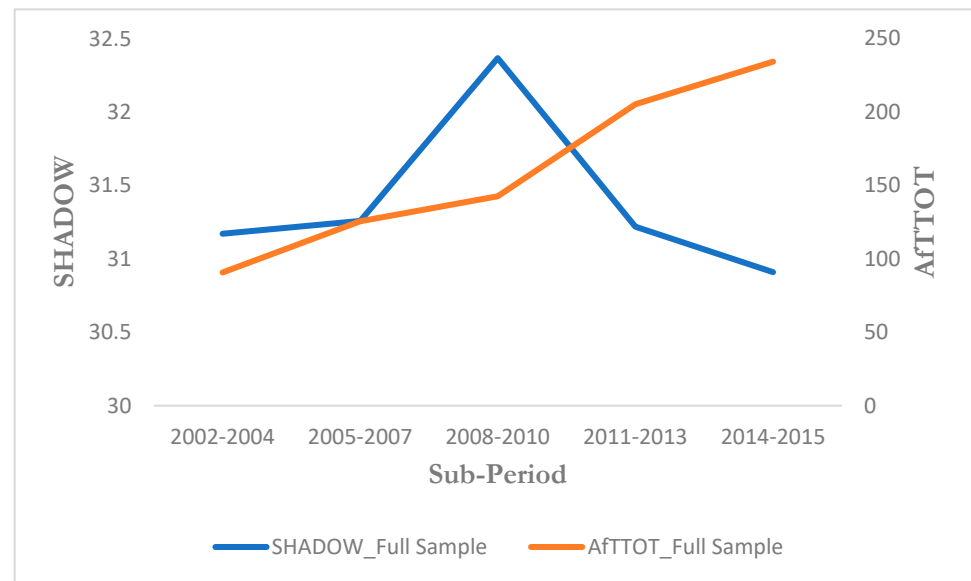
The literature also showed that financial development reduced the size of the shadow economy, although the latter could also influence financial development (e.g., [Berdiev and Saunoris 2016](#); [Canh and Thanh 2020a](#); [Hajilee et al. 2021](#)). Nevertheless, according to [Loayza \(2016\)](#), the improvement in financial and contractual participation for informal firms can increase both informal wages and the size of the informal sector. Thus, while we could expect firms’ access to credit allocated by banks to be negatively associated with the size of the shadow economy, we did not rule out the possibility of a positive effect of financial development on the size of the shadow economy.

Many studies have shown that the improvements in institutional and governance quality reduce the participation in underground activities (e.g., [Berdiev et al. 2018a](#); [Canh et al. 2021](#); [Dreher et al. 2009](#); [Friedman et al. 2000](#); [Schneider 2010](#)). Likewise, burdensome taxes can lead economic agents that are not willing to pay high taxes to operate underground or outsource to the underground (e.g., [Berdiev and Saunoris 2018](#); [Dreher and Schneider 2010](#); [Görxhani 2004](#); [Schneider and Enste 2000](#); [Tanzi 1999](#)).

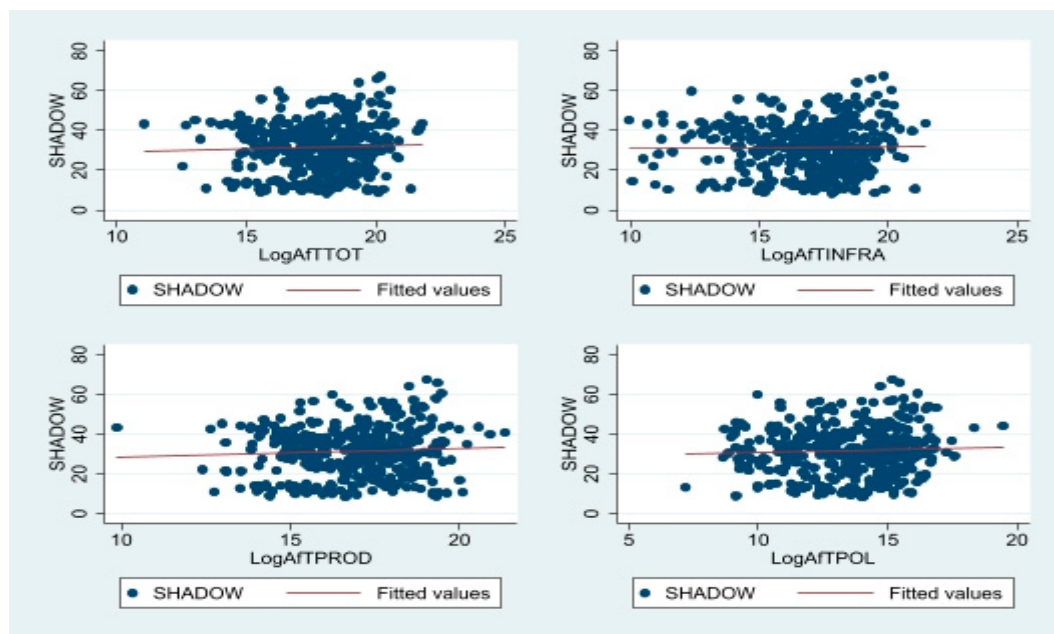
#### 4. Brief Data Analysis

Using the dataset of 106 countries over the period of 2002 to 2015 (non-overlapping sub-periods of 3 years), we present in Figure 1 the developments of the gross disbursements of total AfT flows (expressed in million USD at constant 2019 prices) and of the size of the shadow economy over the full sample. We also present in Figure 2 (and over the full sample) the correlation pattern in the form of a scatter plot between the total AfT flows and the size of shadow economy and between each of the above-mentioned components of the total AfT flows and the shadow economy. These two figures allow for a first insight into the relationship between AfT flows and the size of the shadow economy. We note

in Figure 1 that the total AfT flows rose steadily from USD 90.73 million in 2002–2004 to USD 234.3 million in 2014–2015. Meanwhile, the size of the shadow economy increased from 31.17 in 2002–2004 to 32.37 in 2008–2010 (it reached its peak here over the full period) and then moved downward to reach 30.9 in 2014–2015. This peak of the size of the shadow economy over the sub-period of 2008–2010 may reflect the positive effect of the 2008–2009 global financial crisis on the shadow economy in developing counties. Overall, from 2002–2004 to 2008–2010, the total AfT flows and the shadow economy tended to move in the same direction, while over the rest of the period, they moved in opposite directions.



**Figure 1.** Total AfT and the shadow economy over the full sample. Source: author. Note: the variable “AFTTOT” is the gross disbursement of total Aid for Trade and is expressed in million USS at constant 2019 prices.



**Figure 2.** Scatter plot between Total AfT and its components and the shadow economy over the full sample. Source: author.

Figure 2 suggests that there were slightly positive correlation patterns between the total AfT flows (including its productive capacities and trade policy and regulation components) and the size of the shadow economy, while the correlation pattern between AfT flows for economic infrastructure and the size of the shadow economy was unclear.

## 5. Econometric Approach

Model (1) was likely plagued with several endogeneity problems. The first of these problems arose from the presence of the lagged dependent variable as a right-hand-side regressor. This created a bias<sup>4</sup> due to the correlation between the lagged dependent variable and the countries' time-invariant fixed effects in the error term, in particular if the model was estimated using the fixed-effects estimator. The second endogeneity concern stemmed from the potential reverse causality from the dependent variable to each of the regressors introduced in model (1). For example, we expected that AfT flows would influence the shadow economy (as discussed in Section 2). At the same time, one may argue that the size of the shadow economy prevailing in a recipient country can determine the amount of AfT flows (or eventually NonAfT flows) allocated by donors to the concerned recipient country. This is because countries with larger shadow economies are likely to be less sophisticated economies, to have a less educated population, and have less public revenue to supply the requisite public goods and services. These countries are therefore in need of financial assistance in order to address these challenges and reduce underground activities. The endogeneity of the other variables in model (1) were pointed out in previous studies (see above) on the drivers of the shadow economy.

In light of these endogeneity concerns, we commenced the empirical analysis by using the within-fixed-effects estimator (denoted FE) to estimate a static specification of model (1); i.e., model (1) from which we excluded the lagged dependent variable as a covariate. In this static specification of model (1), all variables were lagged with one period in order to limit the reverse-causality problem highlighted above. In using the FE estimator, we corrected standard errors of estimates by means of the technique suggested by Driscoll and Kraay (1998), which addressed the heteroscedasticity, autocorrelation, and the correlation among countries in the error term. The outcomes of the estimation of this static specification of model (1) in which the covariate "AfT" was measured by the total AfT and each of its three major components are reported in Table 1.

Next, we estimated the dynamic specification of model (1) and other variants of this dynamic model using the two-step system GMM estimator by Blundell and Bond (1998). This estimator has the advantage of handling endogeneity problems related to measurement errors, omission of variables, the Nickell bias, and the bi-directional causality between regressors and the dependent variable. Its utilization involves estimating a system of equations that includes an equation with variables in first differences and an equation with variables in levels. In the absence of external instruments (which are difficult to obtain), the two-step system GMM estimator relies on "internal instruments" to handle endogeneity concerns. Lags of the variables in first differences are used as instruments in the equation in levels, and lags of the variables in levels are utilized as instruments in the first-difference equation. In so doing, the two-step system GMM estimator makes use of additional moment conditions that reduce the imprecision and potential bias arising from the use of the difference GMM estimator of Arellano and Bond (1991) (e.g., Blundell and Bond 1998). In particular, it is asymptotically more efficient than the difference GMM estimator, especially in the context of a persistent time series (e.g., Alonso-Borrego and Arellano 1999; Bond 2002).

To assess the correctness of the model specifications that would be estimated by means of the two-step system GMM, we used the standard tests of the Arellano–Bond test of the presence of a first-order serial correlation in the first-differenced error term (AR(1)), the Arellano–Bond test of the absence of a second-order autocorrelation in the first-differenced error term (denoted AR(2)), and the Sargan/Hansen test of over-identifying restrictions (OID). It was expected for the AR(1) test that the *p*-value of the related statistic would



be lower than 0.10 at the 10% level. For the AR(2) test and the OID test, we expected that at the 10% level, the  $p$ -values of the related statistics would be higher than 0.10. To avert the problem of instrument proliferation (e.g., [Roodman 2009](#)), we limited the number of lags used for generating instrumental variables to three; as with the lower lags, the above-mentioned requirements of the two-step system GMM estimator were not met.

The regressions based on the two-step system GMM approach were as follows. First, we estimated the baseline model (1) in which the regressor “AfT” was respectively measured by the total AfT and each of its three major components. The outcomes of the estimation of these specifications of model (1) are presented in columns 1 to 4 of Table 2. The outcomes presented in column 5 of this table allowed us to examine how the effect of the total AfT flows on the shadow economy varied across countries in the full sample. The results reported in column 5 of Table 2 were obtained by estimating a variant of model (1) in which the indicator “AfT” was measured by the total AfT flows and that contained the multiplicative variable between the variable measuring the total AfT and the real per capita income indicator.

Table 3 contains estimates that helped us to examine on one hand the extent to which the effect of the total AfT flows on the shadow economy depended on the institutional and governance quality (see column 1), and on the other hand how the effect of NonAfT flows on the shadow economy varied across countries in the full sample (see column 2). The results in column 1 of this Table were obtained by estimating a variant of model (1) that contained the total AfT flows as the measure of “AfT” and the interaction between the indicator of NonAfT flows and the real per capita income indicator. The results in column 2 of the table arose from the estimation of a specification of model (1) that contained the total AfT flows as the measure of “AfT” and in which we included the interaction between the total AfT flows and the indicator of the institutional and governance quality. The rationale for estimating these two variants of model (1) will be discussed later.

Columns 2 to 5 of Table 4 report the outcomes that allowed for the testing of Hypothesis 1 (including whether it dominated Hypothesis 3)—that the effect of AfT flows on the shadow economy works through the channel of trade costs. These outcomes were obtained by estimating several variants of model (1); i.e., with the total AfT and each of its three components along with the multiplicative variable between each AfT indicator and the indicator of the overall trade costs. However, before performing these regressions, we checked whether the trade costs genuinely represented a channel through which AfT flows affected the shadow economy. We did this by estimating a variant of model (1) that was nothing other than model (1) (with “AfT” being measured by the total AfT flows) but in which we introduced the indicator of trade costs. In principle, if trade costs represented an avenue through which the total AfT flows could affect the shadow economy, then the introduction of this variable in the baseline model (1) (in which “AfT” was measured by the total AfT flows) should either have reduced the magnitude of the coefficient of the variable capturing total AfT flows (the coefficient was expected to still be significant at least at the 5% level) or rendered the coefficient non-statistically significant at the conventional significance levels. The estimates that stemmed from the estimation of this model specification are provided in column 1 of Table 4. The indicator of the overall trade costs (denoted as “TRCOST”) used in the analysis were constructed for a given country in a given year as the average of the bilateral overall trade costs on goods across all trading partners of that country. The data on bilateral overall trade costs were computed by [Arvis et al. \(2012, 2016\)](#) following the approach proposed by [Novy \(2013\)](#). [Arvis et al. \(2012, 2016\)](#) built on the definition of trade costs provided by [Anderson and Van Wincoop \(2004\)](#) (see Table A1 for details on the computation of this indicator) to construct the trade-costs indicator. We applied the natural logarithm to the variable “TRCOST” to reduce its skewed distribution.

Finally, we tested Hypothesis 2 (including whether it dominated Hypothesis 3)—that AfT interventions can affect the size of the shadow economy through their effect on the real exchange rate. To test this assumption, we started by simply including the variable “REER” (which measured the real effective exchange rate) in model (1) (in which “AfT”

was measured by the total AfT flows) in order to see how the coefficient of the indicator measured the total AfT changes. As noted above, if the real exchange rate was genuinely a channel through which the total AfT flows could affect the shadow economy, then the introduction of the real exchange rate variable in the baseline model should have reduced the magnitude of the coefficient related to the variable representing the total AfT flows or rendered it statistically nil at the conventional significance levels. The results of the estimation of this specification of model (1) are provided in column 1 of Table 5.

Second, we examined the extent to which the effect of the total AfT flows on the shadow economy depended on the real exchange rate. As NonAfT flows also exert a significant effect on the real exchange rate (i.e., an appreciation in the real exchange rate), we seized this opportunity to additionally investigate whether the effect of NonAfT flows on the shadow economy depended on the real exchange rate.

To address these questions, we estimated another specification of model (1) that included both the total AfT flows as the measure of “AfT” and the real exchange rate indicator as well as both the multiplicative variable between these two indicators and the multiplicative variable between NonAfT flows and the real exchange rate. The outcomes of the estimation of this model specification are reported in column 2 of Table 5. The variable “REER” was the real effective exchange rate computed on the basis of the consumer price index using the nominal effective exchange rate based on 66 trading partners. An increase in the values of this index indicated an appreciation in the real effective exchange rate; i.e., an appreciation in the home currency against the basket of the trading partners’ currencies. The natural logarithm was applied to the “REER” indicator in the regressions in order to reduce its skewed distribution. It is important to underline here that both the trade costs and the real exchange indicators were not included simultaneously (as channels through which AfT flows could affect the shadow economy) in the analysis because they were highly correlated.

## 6. Interpretation of Empirical Results

The outcomes presented in Table 1 indicate that the coefficients of all AfT indicators in columns 1 to 4 were negative and significant at the conventional significance levels (i.e., at least at the 10% level). Specifically, the total AfT flows and the AfT flows for economic infrastructure were negatively and significantly (at the 1% level) associated with the shadow economy, and the AfT flows for productive capacities reduced the shadow economy at the 5% level. However, AfT interventions related to trade policy and regulation negatively affected the shadow economy only at the 10% level. In terms of the magnitude of the effects, we found that doubling the total AfT flows (i.e., an increase in total AfT flows by 100%) in period  $t-1$  reduced the size of the shadow economy (in percentage of GDP) by 1.2 points in period  $t$ . Likewise, doubling the AfT flows for economic infrastructure and the AfT flows for productive capacities in period  $t-1$  induced a decline in the size of the shadow economy by 0.64 point and 1.14 points, respectively, in period  $t$ . Finally, at the 10% level, doubling the total AfT flows for trade policy and regulation in period  $t-1$  reduced the size of the shadow economy by 0.34 point in period  $t$ . It therefore ensued that at the 5% level, the AfT flows for productive capacities exerted a higher reduction effect here on the shadow economy than the AfT flows for economic infrastructure, while the AfT flows for trade policy and regulation exerted no significant effects on the shadow economy. These outcomes tended to support Hypothesis 1.

Across all four columns of Table 1, we noted that NonAfT flows and the institutional and governance quality influenced the shadow economy positively and significantly (at the 1% level). The real per capita income exerted no significant effect on the shadow economy at the 10% level, while financial development tended to be negatively and significantly (at least at the 10% level) associated with the shadow economy. Finally, burdensome taxes tended to our surprise, to exert a negative effect on the shadow economy, but only at the 10% level. These results should, however, be taken with caution given that the use of lags of regressors might not have fully addressed the endogeneity concerns highlighted above.

**Table 1.** Effects of AfT flows on the shadow economy. Estimator: within fixed effects.

| Variables                    | SHADOW                | SHADOW                  | SHADOW                 | SHADOW                 |
|------------------------------|-----------------------|-------------------------|------------------------|------------------------|
|                              | (1)                   | (2)                     | (3)                    | (4)                    |
| Log(AfTTOT) <sub>t-1</sub>   | −1.201 ***<br>(0.371) |                         |                        |                        |
| Log(AfTINFRA) <sub>t-1</sub> |                       | −0.644 ***<br>(0.187)   |                        |                        |
| Log(AfTPROD) <sub>t-1</sub>  |                       |                         | −1.135 **<br>(0.521)   |                        |
| Log(AfTPOL) <sub>t-1</sub>   |                       |                         |                        | −0.339 *<br>(0.192)    |
| Log(NonAfT) <sub>t-1</sub>   | 1.382 ***<br>(0.298)  | 1.324 ***<br>(0.192)    | 1.402 ***<br>(0.235)   | 1.687 ***<br>(0.442)   |
| Log(GDPC) <sub>t-1</sub>     | −0.411<br>(0.648)     | −0.368<br>(0.616)       | −0.441<br>(0.678)      | −0.0953<br>(0.417)     |
| FINDEV <sub>t-1</sub>        | −0.0436 *<br>(0.0221) | −0.0551 ***<br>(0.0206) | −0.0559 **<br>(0.0246) | −0.111 ***<br>(0.0286) |
| TAXBURD <sub>t-1</sub>       | −0.0577 *<br>(0.0310) | −0.0535 *<br>(0.0293)   | −0.0627 *<br>(0.0332)  | −0.0720<br>(0.0453)    |
| INST <sub>t-1</sub>          | 3.229 ***<br>(0.897)  | 3.111 ***<br>(0.841)    | 2.942 ***<br>(0.818)   | 1.559 ***<br>(0.528)   |
| Constant                     | 38.28 ***<br>(10.05)  | 28.53 ***<br>(8.581)    | 36.60 ***<br>(12.75)   | 14.56 ***<br>(2.430)   |
| Observations–<br>Countries   | 311–106               | 310–106                 | 311–106                | 298–104                |
| Within R <sup>2</sup>        | 0.0901                | 0.0811                  | 0.0815                 | 0.1024                 |

Note: \*  $p$ -value < 0.1; \*\*  $p$ -value < 0.05; \*\*\*  $p$ -value < 0.01. Robust standard errors are in parentheses.

We now turn to the outcomes obtained when using the two-step system GMM estimator. The coefficients of the lagged dependent variable given in Tables 2–5 were all significant at the 1% level. This therefore underlined the existence of a state-dependent path in the development of the shadow economy in the countries under analysis. We also noted that all specifications of model (1), the results of which are reported in Tables 2–5, passed the diagnostic tests with success, including the AR(1), AR(2), and OID tests (see the results reported at the bottom of these tables). In other words, all models estimated using the two-step system GMM approach, the results of which are reported in Tables 2–5, were correctly specified. We concluded that the two-step GMM estimator was suitable for performing the empirical analysis.

In taking up the estimates in Table 2, we found that at the 5% level, both total AfT and its three components exerted a negative and significant effect on the shadow economy but with magnitudes of effects different from the ones shown in Table 1. These results lent support to Hypothesis 1. Doubling the total AfT flows induced a decline in the size of the shadow economy by 0.73 point. Doubling the AfT flows for economic infrastructure reduced the size of the shadow economy by 0.615 point. Likewise, doubling the AfT flows for productive capacities led to a decline in the size of the shadow economy by 0.373 point, and doubling the AfT flows for trade policy and regulation resulted in a decline of the size of the shadow economy by 0.50 point. Hence, the total AfT flows negatively affected the size of the shadow economy, and AfT interventions for building economic infrastructure appeared to exert the highest reduction effect on the shadow economy. This category of AfT flows was followed by AfT flows related to trade policy and regulation and finally by AfT flows for enhancing productive capacities. Not only were the magnitudes of these effects not obtained (as shown in Table 1), but the rankings in terms of the magnitude of the effect of each of the three categories of the total AfT on the shadow economy given in Table 2 were different from the ones shown in Table 1.

**Table 2.** Effects of AfT flows on the shadow economy. Estimator: two-step system GMM.

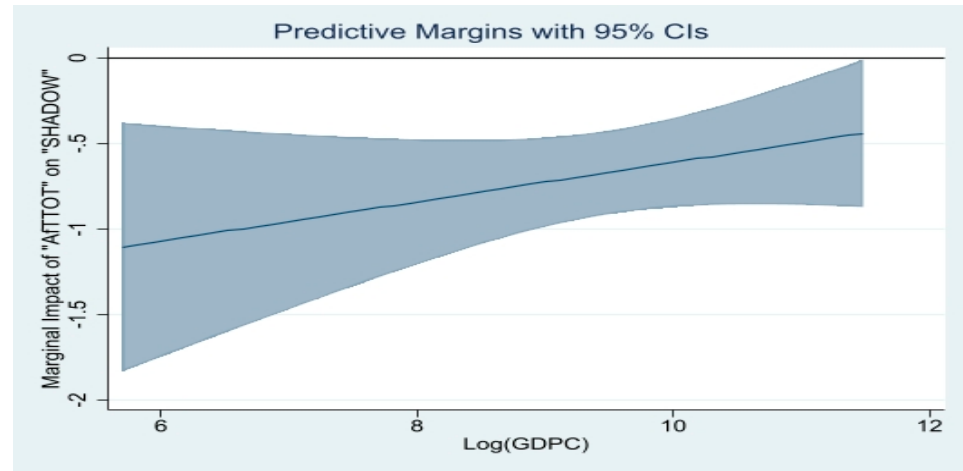
| Variables                 | SHADOW                 | SHADOW                | SHADOW                | SHADOW                 | SHADOW                  |
|---------------------------|------------------------|-----------------------|-----------------------|------------------------|-------------------------|
|                           | (1)                    | (2)                   | (3)                   | (4)                    | (5)                     |
| SHADOW <sub>t-1</sub>     | 0.633 ***<br>(0.0360)  | 0.618 ***<br>(0.0355) | 0.599 ***<br>(0.0358) | 0.557 ***<br>(0.0370)  | 0.579 ***<br>(0.0312)   |
| Log(AfTTOT)               | −0.731 ***<br>(0.197)  |                       |                       |                        | −1.762 **<br>(0.880)    |
| Log(AfTINFRA)             |                        | −0.615 ***<br>(0.155) |                       |                        |                         |
| Log(AfTPROD)              |                        |                       | −0.373 **<br>(0.182)  |                        |                         |
| Log(AfTPOL)               |                        |                       |                       | −0.498 ***<br>(0.156)  |                         |
| [Log(AfTTOT)]*[Log(GDPC)] |                        |                       |                       |                        | 0.115<br>(0.0916)       |
| Log(NonAfT)               | 1.357 ***<br>(0.207)   | 1.372 ***<br>(0.290)  | 1.191 ***<br>(0.334)  | 1.440 ***<br>(0.312)   | 0.959 ***<br>(0.187)    |
| FINDEV                    | −0.0347 **<br>(0.0163) | −0.00912<br>(0.0148)  | −0.0170<br>(0.0135)   | −0.0336 **<br>(0.0134) | −0.0452 ***<br>(0.0127) |
| INST                      | 1.208 ***<br>(0.321)   | 1.061 ***<br>(0.292)  | 0.737 **<br>(0.373)   | 0.829 ***<br>(0.315)   | 0.944 ***<br>(0.276)    |
| Log(GDPC)                 | −2.029 ***<br>(0.334)  | −2.122 ***<br>(0.310) | −2.284 ***<br>(0.308) | −2.516 ***<br>(0.311)  | −4.296 **<br>(1.716)    |
| TAXBURD                   | 0.0151<br>(0.0273)     | 0.0304<br>(0.0258)    | 0.00144<br>(0.0238)   | 0.0632 ***<br>(0.0231) | 0.0620 **<br>(0.0248)   |
| Observations–Countries    | 276–106                | 275–105               | 276–106               | 269–104                | 276–106                 |
| Number of Instruments     | 61                     | 61                    | 61                    | 61                     | 69                      |
| AR1 ( <i>p</i> -Value)    | 0.0235                 | 0.0202                | 0.0256                | 0.0295                 | 0.0233                  |
| AR2 ( <i>p</i> -Value)    | 0.3154                 | 0.4284                | 0.3039                | 0.6994                 | 0.2722                  |
| OID ( <i>p</i> -Value)    | 0.6933                 | 0.7790                | 0.8419                | 0.5175                 | 0.5138                  |

Note: \* *p*-value < 0.1; \*\* *p*-value < 0.05; \*\*\* *p*-value < 0.01. Robust standard errors are in parentheses. All variables were treated as endogenous. Time dummies were included in the regressions.

The results in column 5 of Table 2 indicate that the coefficient of the variable “AfTTOT” was negative and significant at the 5% level, while the interaction term of the variable [“Log(AfTTOT)"][Log(GDPC)"] was still positive but not significant at the conventional significance levels. On the basis of these two outcomes, we were tempted to infer that the effect of the total AfT flows on the shadow economy was still negative but was not dependent on the countries’ development levels. To gain a better insight into this effect, we present the marginal impact of the total AfT flows on the shadow economy for varying levels of the real per capita income at the 95% confidence intervals in Figure 3. It appears in this figure that the marginal impact of the total AfT flows on the shadow economy was always negative and significant, but its magnitude (including in absolute value) diminished as the real per capita income rose. In other words, less developed countries experienced a larger negative effect of the total AfT flows on the shadow economy than relatively advanced economies among the recipient countries of AfT flows. We concluded that the total AfT flows were more effective in reducing the size of the shadow economy in less developed countries (including the poorest countries) than in relatively advanced countries.

Estimates related to control variables were, with few exceptions, broadly similar across all columns of Table 2. When focusing on the estimates in column 1 of Table 2, we obtained, as expected, that an increase in the real per capita income was negatively and significantly (at the 1% level) associated with the development of underground activities. The effect of burdensome taxes on the shadow economy was not significant at the conventional significance levels in column 1 of the table, but was, as expected, positive and significant at the 1% level in columns 4 and 5 of the table. We then inferred, as expected, that burdensome taxes tended to encourage the development of shadow activities. Greater

financial development reduced the size of the shadow economy at least at the 5% level (see, for example, the results in columns 1, 4 and 5). Surprisingly, we obtained across all columns of Table 2 that at the 1% level, higher NonAfT flows and an improvement in the institutional and governance quality induced an expansion of the size of the shadow economy.



**Figure 3.** Marginal impact of “AfTTOT” on “SHADOW” for varying levels of the real per capita income. Source: author.

We suspected that the positive effect of the institutional and governance quality on the shadow economy may hide the existence of an interaction effect between the AfT flows (including the total AfT flows) and the institutional quality on the shadow economy. Our assumption was all the more relevant because [Gnangnon \(2020c\)](#) showed empirically that AfT flows could promote regulatory policies in recipient countries. We also suspected that the positive effect of the NonAfT flows on the shadow economy may reflect differentiated effects across countries in the full sample. It is for these reasons that we indicated in the previous section that Table 3 would report the outcomes concerning on one hand the extent to which the effect of the total AfT flows on the shadow economy depended on the quality of institutions and governance (see column 1 of Table 3), and on the other hand how the effect of the NonAfT flows on the shadow economy was conditioned on the countries’ level of real per capita income (see column 2 of Table 3).

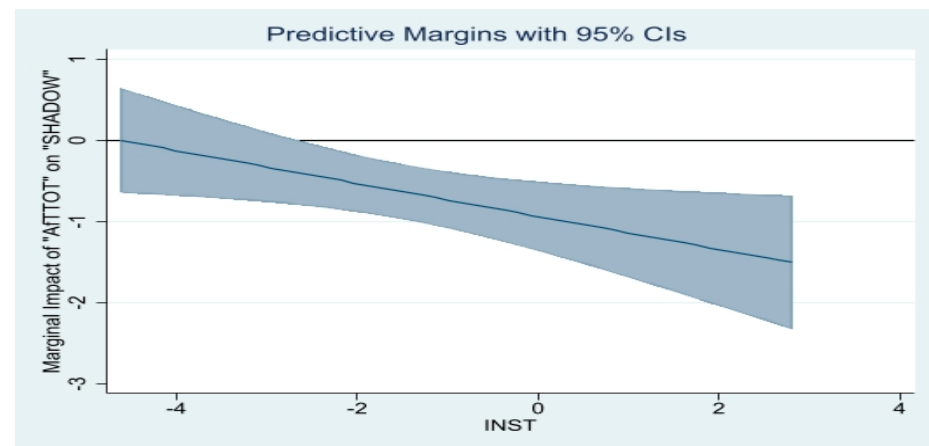
Column 1 of Table 3 shows that both the coefficient of the variable [“Log(AfTTOT)”] and the interaction term of the interaction variable (“[Log(AfTTOT)]\*INST”) were negative and significant at the 1% level and the 5% level, respectively. We concluded that on average over the full sample, the total AfT flows always reduced the size of the shadow economy regardless of the quality of institutions and governance. The magnitude of this reduction effect on the shadow economy increased as countries improved their institutional and governance quality. Figure 4 shows the marginal impact of the total AfT flows on the shadow economy for varying levels of the quality of institutions and governance at the 95% confidence intervals. It appears in this figure that in countries with weak institutional and governance quality (especially when the values of the variable “INST<sup>5</sup>” were lower than  $-2.643$ ), there was no significant effect of the total AfT flows on the shadow economy. However, for the other countries, the total AfT flows exerted a negative effect on the shadow economy, and the magnitude of this reducing effect became larger as the institutional and governance quality improved.



**Table 3.** Effects of AfT flows and NonAfT flows, respectively, on the shadow economy for varying levels of the institutional and governance quality and varying levels of the real per capita income. Estimator: two-step system GMM.

| Variables                 | SHADOW<br>(1)         | SHADOW<br>(2)          |
|---------------------------|-----------------------|------------------------|
| SHADOW <sub>t-1</sub>     | 0.537 ***<br>(0.0235) | 0.584 ***<br>(0.0281)  |
| Log(AfTTOT)               | −0.937 ***<br>(0.218) | −0.559 ***<br>(0.178)  |
| Log(NonAfT)               | 1.363 ***<br>(0.154)  | 6.281 ***<br>(1.428)   |
| [Log(AfTTOT)]*[INST]      | −0.203 **<br>(0.0892) |                        |
| [Log(NonAfT)]*[Log(GDPC)] |                       | −0.642 ***<br>(0.170)  |
| FINDEV                    | −0.0237 *<br>(0.0139) | −0.0248 **<br>(0.0118) |
| INST                      | 4.470 ***<br>(1.435)  | 0.576 **<br>(0.283)    |
| Log(GDPC)                 | −2.656 ***<br>(0.161) | 10.22 ***<br>(3.523)   |
| TAXBURD                   | 0.0301<br>(0.0270)    | 0.0401 *<br>(0.0207)   |
| Observations–Countries    | 276–106               | 276–106                |
| Number of Instruments     | 69                    | 69                     |
| AR1 ( <i>p</i> -Value)    | 0.0270                | 0.0137                 |
| AR2 ( <i>p</i> -Value)    | 0.2170                | 0.2147                 |
| OID ( <i>p</i> -Value)    | 0.9040                | 0.6528                 |

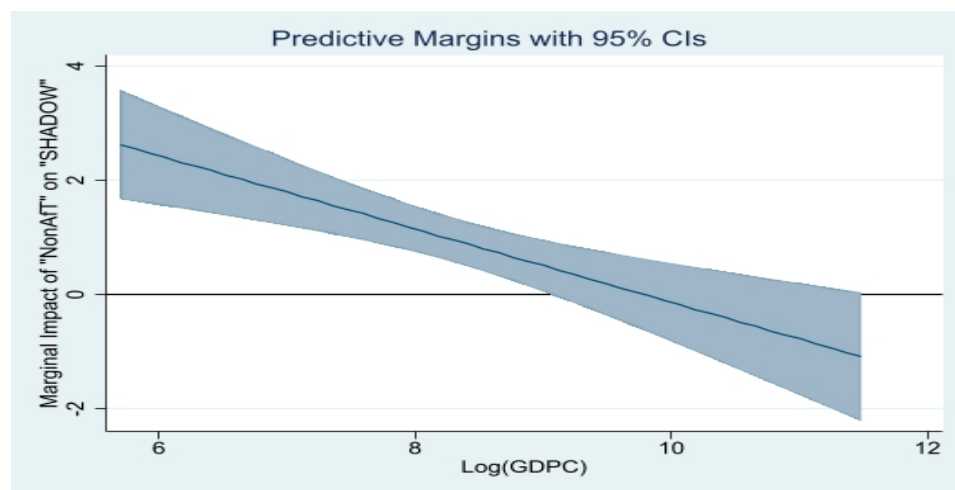
Note: \* *p*-value < 0.1; \*\* *p*-value < 0.05; \*\*\* *p*-value < 0.01. Robust standard errors are in parentheses. All variables and the interaction variables were treated as endogenous. Time dummies were included in the regressions.



**Figure 4.** Marginal impact of “AfTTOT” on “SHADOW” conditioned on the quality of institutions and governance. Source: author.

Column 2 of Table 3 shows that the coefficient of the variable [“Log(NonAfT)”] was positive and significant at the 1% level, while the interaction variable (“[Log(NonAfT)]\*[Log(GDPC)]”) was negative and significant at the 1% level. These two outcomes suggested that NonAfT flows reduced the shadow economy in countries with a real per capita income<sup>6</sup> that exceeded USD 17738.44 (=exponential (6.281/0.642)). Otherwise, higher NonAfT flows led to an expansion of the shadow economy. We obtained a better picture of this effect as displayed in Figure 5, which shows the marginal impact of the total NonAfT flows on the shadow economy for varying levels of the real per capita income at the 95% confidence

intervals. This figure shows that the marginal impact of the NonAfT flows on the shadow economy was positive and significant only for countries with a real per capita income lower than USD 8148.70. For these countries, the lower the real per capita income, the higher the magnitude of the positive effect of the NonAfT flows on the shadow economy. In other words, among countries that had a real per capita income lower than USD\$ 8148.70, poor countries experienced a higher positive effect of the NonAfT flows on the shadow economy than other countries. In contrast, countries with a real per capita income that exceeded USD 8148.70 experienced no significant effect of the NonAfT flows on the shadow economy. The positive effect of the NonAfT flows on the shadow economy may also reflect the fact that this effect worked through the real exchange rate appreciation. In other words, it was possible that the real exchange appreciation effect of NonAfT flows on the shadow economy likely dominated the eventual negative effects that these resources inflows may have exerted on the shadow economy; for example, through human capital accumulation. We will test the extent to which NonAfT flows affected the shadow economy through the real exchange rate avenue later in the analysis.



**Figure 5.** Marginal impact of “NonAfT” on “SHADOW” for varying levels of the real per capita income. Source: author.

We now consider the outcomes reported in Table 4. Column 1 of this table shows that the introduction of the trade costs indicator led to a diminution of the magnitude of the effect of the total AfT flows on the shadow economy from a value of  $-0.73$  (see column 1 of Table 2) to a value of  $-1.533$  in column 1 of Table 4. In other words, while the coefficient of the variable “AfTTOT” remained significant at the 1% level in column 1 of Table 4, its magnitude was diminished after the introduction of the indicator of the overall trade costs. This suggested that trade costs were genuinely a channel through which the AfT flows affected the shadow economy. Incidentally, as expected, higher trade costs induced an expansion of the underground activities (at the 1% level). This positive and significant effect of trade costs on the shadow economy was confirmed by the data in all other columns of Table 4 at least at the 5% level. The coefficients of the AfT indicators (the total AfT or each of its components) were positive and significant at least at the 10% level across columns 2 to 5 of Table 4. Concurrently, the interaction terms of the multiplicative variable between each of these AfT indicators and the trade costs indicator were all negative and significant at least at the 5% level. These outcomes suggested that on average over the full sample, the AfT flows tended to exert a negative effect on the shadow economy in countries that faced high trade costs, notably those with overall trade costs<sup>7</sup> that were higher than  $185.2$  ( $=\text{exponential}(11.90/2.279)$ ) for the shadow economy effect of the total AfT flows, higher than  $143.8$  ( $=\text{exponential}(5.768/1.161)$ ) for the shadow economy effect of the AfT interventions for economic infrastructure, higher than  $269.4$  ( $=\text{exponential}(18.02/3.220)$ )

for the shadow economy effect of the AfT interventions for productive capacities, and higher than 284.4 (=exponential(31.53/5.580)) for the shadow economy effect of the AfT interventions for trade policy and regulation. For trade costs lower than these levels, the relevant AfT indicator positively influenced the shadow economy. These outcomes tended to suggest that the AfT flows reduced the shadow economy in countries that faced high trade costs and that the greater the trade costs (especially when they exceed the above-mentioned levels), the larger the magnitude of the negative effect of the relevant AfT intervention on the shadow economy.

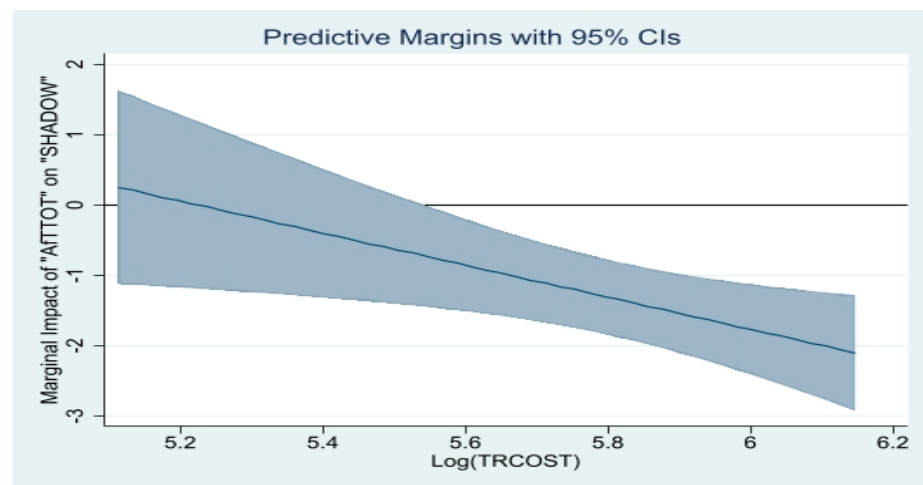
**Table 4.** Effects of AfT flows on the shadow economy. Estimator: two-step system GMM.

| Variables                      | SHADOW                  | SHADOW                  | SHADOW                   | SHADOW                  | SHADOW                  |
|--------------------------------|-------------------------|-------------------------|--------------------------|-------------------------|-------------------------|
|                                | (1)                     | (2)                     | (3)                      | (4)                     | (5)                     |
| SHADOW <sub>t-1</sub>          | 0.788 ***<br>(0.0363)   | 0.779 ***<br>(0.0284)   | 0.757 ***<br>(0.0271)    | 0.760 ***<br>(0.0271)   | 0.704 ***<br>(0.0226)   |
| Log(AfTTOT)                    | −1.533 ***<br>(0.306)   | 11.90 **<br>(5.422)     |                          |                         |                         |
| Log(TRCOST)                    | 4.883 ***<br>(1.795)    | 45.81 ***<br>(17.35)    | 25.39 **<br>(10.03)      | 59.60 ***<br>(12.84)    | 78.85 ***<br>(13.46)    |
| [Log(AfTTOT)]*[ Log(TRCOST)]   |                         | −2.279 **<br>(0.933)    |                          |                         |                         |
| Log(AfTINFRA)                  |                         |                         | 5.768 *<br>(3.214)       |                         |                         |
| [Log(AfTINFRA)]*[ Log(TRCOST)] |                         |                         | −1.161 **<br>(0.564)     |                         |                         |
| Log(AfTPROD)                   |                         |                         |                          | 18.02 ***<br>(4.099)    |                         |
| [Log(AfTPROD)]*[ Log(TRCOST)]  |                         |                         |                          | −3.220 ***<br>(0.715)   |                         |
| Log(AfTPOL)                    |                         |                         |                          |                         | 31.53 ***<br>(5.432)    |
| [Log(AfTPOL)]*[ Log(TRCOST)]   |                         |                         |                          |                         | −5.580 ***<br>(0.934)   |
| Log(NonAfT)                    | 1.915 ***<br>(0.436)    | 1.907 ***<br>(0.372)    | 1.351 ***<br>(0.417)     | 1.156 ***<br>(0.286)    | 1.770 ***<br>(0.372)    |
| FINDEV                         | −0.0448 ***<br>(0.0137) | −0.0545 ***<br>(0.0109) | −0.0477 ***<br>(0.00759) | −0.0678 ***<br>(0.0127) | −0.0490 ***<br>(0.0115) |
| INST                           | 1.471 ***<br>(0.439)    | 1.580 ***<br>(0.368)    | 1.490 ***<br>(0.312)     | 1.280 ***<br>(0.396)    | 1.081 ***<br>(0.362)    |
| Log(GDPC)                      | −0.441<br>(0.331)       | −0.633 **<br>(0.278)    | −0.494 *<br>(0.280)      | −0.585 **<br>(0.252)    | −1.045 ***<br>(0.284)   |
| TAXBURD                        | 0.0806 ***<br>(0.0282)  | 0.0521 **<br>(0.0261)   | 0.0315<br>(0.0308)       | 0.0514 **<br>(0.0219)   | 0.0501 *<br>(0.0259)    |
| Observations–Countries         | 251–96                  | 251–96                  | 250–95                   | 251–96                  | 245–94                  |
| Number of Instruments          | 54                      | 60                      | 61                       | 61                      | 61                      |
| AR1 ( <i>p</i> -Value)         | 0.0215                  | 0.0236                  | 0.0183                   | 0.0229                  | 0.0224                  |
| AR2 ( <i>p</i> -Value)         | 0.3005                  | 0.2313                  | 0.2862                   | 0.1865                  | 0.3734                  |
| OID ( <i>p</i> -Value)         | 0.7368                  | 0.5669                  | 0.7373                   | 0.5167                  | 0.8248                  |

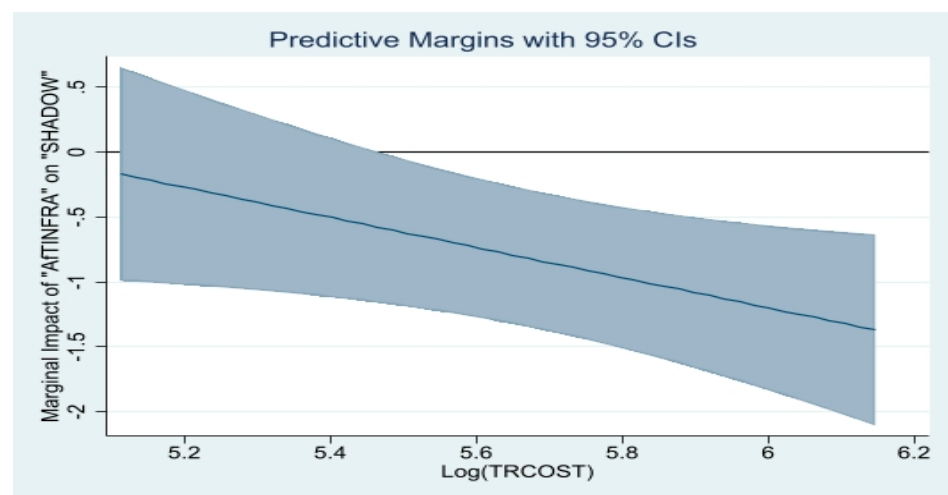
Note: \* *p*-value < 0.1; \*\* *p*-value < 0.05; \*\*\* *p*-value < 0.01. Robust standard errors are in parentheses. All variables and the interaction variables were treated as endogenous. Time dummies were included in the regressions.

To gain a better insight into these effects, we provide the respective marginal impact of the total AfT flows, AfT flows for economic infrastructure, AfT flows for productive capacities, and AfT flows for trade policy and regulation on the shadow economy for varying levels of trade costs at the 95% confidence intervals in Figures 6–9. We note that in all four of these figures, the marginal impact of a relevant AfT indicator on the shadow economy decreased as the overall trade costs increased. However, this marginal impact was not always statistically significant. In particular, when this marginal impact was significant,

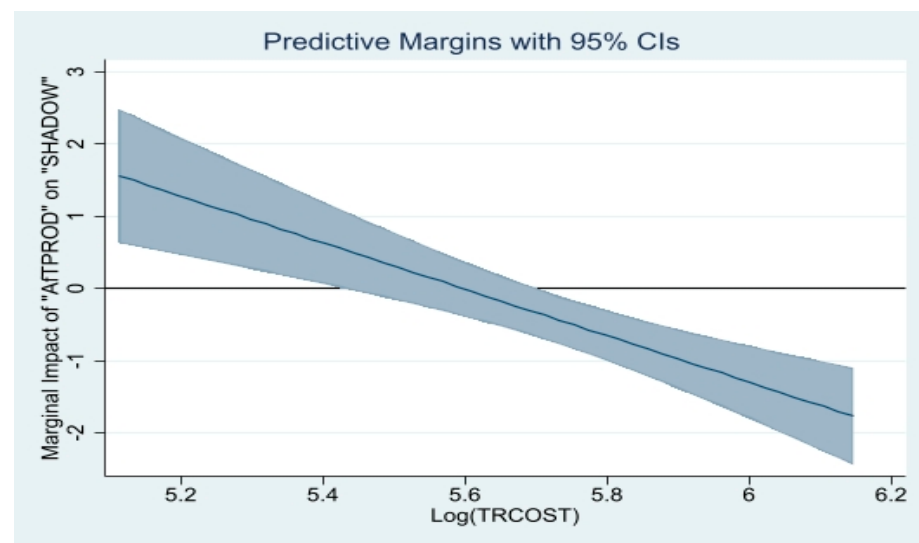
the relevant AfT flows exerted a negative effect on the shadow economy, and the larger the magnitude of this negative effect, the higher the overall trade costs. Specifically, we observed that total AfT flows exerted no significant effect on the shadow economy in countries that faced trade costs that were lower than 256.5 (see Figure 6). However, for countries with overall trade costs that exceeded 256.5, the total AfT flows led to a reduction in the size of the shadow economy. A similar pattern can be observed in Figure 7, which shows that the marginal effect of the AfT interventions for economic infrastructure were statistically nil when the trade costs were lower than 236.2 and statistically significant for higher trade costs. Figure 8 also shows that the marginal effect of the AfT interventions for productive capacities on the shadow economy was negative and significant for trade costs higher than 296.5. Otherwise, this marginal effect was at best statistically nil (for trade costs ranging from 231.3 to 296.5) or positive when the trade costs were lower than 231.3.



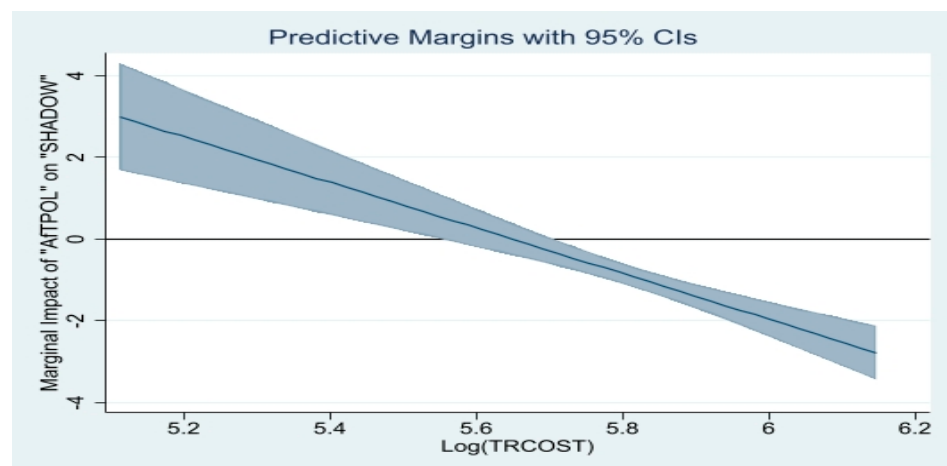
**Figure 6.** Marginal impact of “AFTTOT” on “SHADOW” for varying overall trade costs. Source: author.



**Figure 7.** Marginal impact of “AFTINFRA” on “SHADOW” for varying overall trade costs. Source: author.



**Figure 8.** Marginal impact of “AftPROD” on “SHADOW” for varying overall trade costs. Source: author.



**Figure 9.** Marginal impact of “AftTOL” on “SHADOW” for varying overall trade costs. Source: author.

Figure 9 displays a pattern similar to the one shown in Figure 8: the marginal effect of the Aft interventions for trade policy and regulation on the shadow economy was negative and significant for trade costs higher than 302.7. For countries facing levels of overall trade costs lower than 261.9, the Aft interventions related to trade policy and regulation induced an expansion of the shadow economy. Countries with trade costs that ranged from 261.9 to 302.7 experienced no significant effect of the Aft interventions for trade policy and regulation on the shadow economy.

Overall, the results shown in Table 4 and the related Figures 6–9 indicated that the Aft flows, including the total Aft flows and the major components thereof, reduced the size of the shadow economy in countries that faced high trade costs: the greater the overall trade costs, the larger the negative shadow economy effect of the Aft flows. These findings gave credence to Hypothesis 1.

The estimates related to the control variables in Table 4 were consistent with those in Table 2.

Taking up the outcomes in Table 5, we note in column 1 that while the coefficient of the variable “REER” was not significant at the 10% level, its introduction in the baseline dynamic model (1) led to a diminution in the magnitude of the coefficient of “Aft-TOT” from a value of  $-0.73$  (in column 1 of Table 2) to a value of  $-1.542$  (see column 1 of Table 5). These outcomes indicated that the real exchange rate was another channel



through which the total AfT flows could affect the shadow economy. We note in the results in column 2 of Table 5 that the coefficient of the variable “Log(REER)” was positive but not significant at the 10% level. At the same time, the interaction term of the variable (“[Log(AfTTOT)]\*[Log(REER)]”) was positive and significant at the 1% level, and the interaction term of the variable (“[Log(NonAfT)]\*[Log(REER)]”) was negative and significant at the 1% level. These outcomes indicated that the effects of both the total AfT flows and NonAfT flows on the shadow economy depended on the real exchange rate, with these effects moving in opposite directions as the real exchange rate appreciated. Specifically, the total AfT flows induced a reduction in underground activities in countries that experienced a depreciation in the real exchange rate: for these countries, the higher the depreciation in the real exchange rate, the larger the magnitude of the negative effect of the total AfT flows on the shadow economy. NonAfT flows induced an expansion of the shadow economy in countries that experienced an appreciation in the real exchange rate, and the magnitude of this positive shadow economy effect increased as the real exchange rate further appreciated.

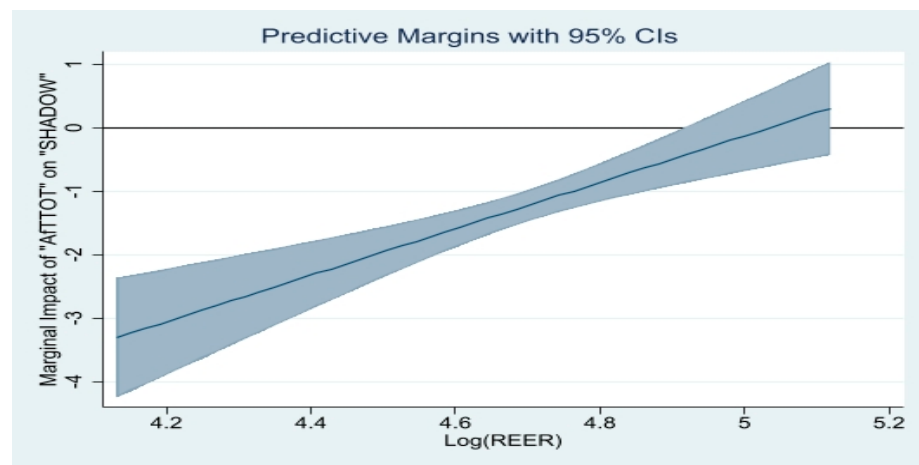
**Table 5.** Effects of AfT flows on the shadow economy conditioned on the real exchange rate. Estimator: two-step system GMM.

| Variables                 | SHADOW                | SHADOW                |
|---------------------------|-----------------------|-----------------------|
|                           | (1)                   | (2)                   |
| SHADOW <sub>t-1</sub>     | 0.870 ***<br>(0.0296) | 0.748 ***<br>(0.0165) |
| Log(AfTTOT)               | −1.542 ***<br>(0.276) | −18.44 ***<br>(3.881) |
| Log(REER)                 | 0.206<br>(1.871)      | 3.736<br>(13.02)      |
| [Log(AfTTOT)]*[Log(REER)] |                       | 3.662 ***<br>(0.827)  |
| [Log(NonAfT)]*[Log(REER)] |                       | −3.654 ***<br>(1.105) |
| Log(NonAfT)               | 2.947 ***<br>(0.457)  | 18.98 ***<br>(5.145)  |
| FINDEV                    | −0.0133<br>(0.0155)   | −0.00733<br>(0.0115)  |
| INST                      | 1.425 ***<br>(0.329)  | 0.487 **<br>(0.229)   |
| Log(GDPC)                 | −1.117 ***<br>(0.328) | −1.849 ***<br>(0.238) |
| TAXBURD                   | −0.0231<br>(0.0278)   | 0.0374 *<br>(0.0208)  |
| Observations–Countries    | 267–102               | 267–102               |
| Number of Instruments     | 54                    | 64                    |
| AR1 ( <i>p</i> -Value)    | 0.0437                | 0.0407                |
| AR2 ( <i>p</i> -Value)    | 0.6484                | 0.3907                |
| OID ( <i>p</i> -Value)    | 0.8190                | 0.5944                |

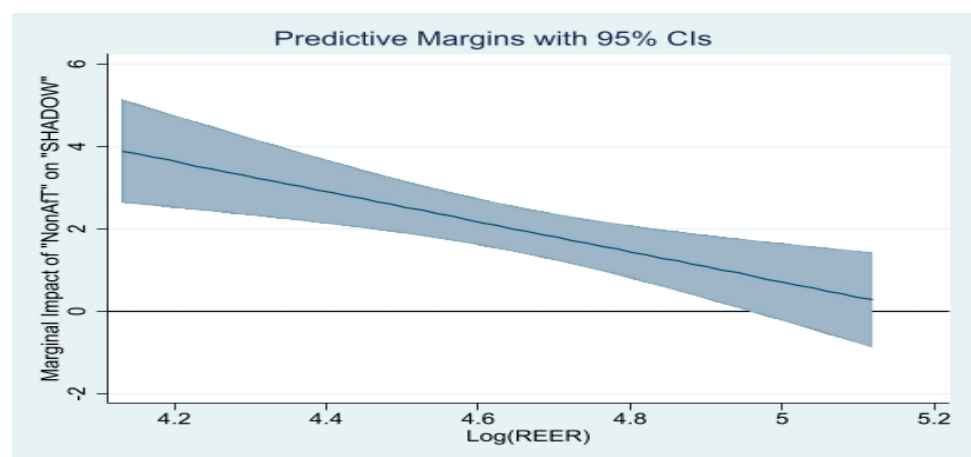
Note: \* *p*-value < 0.1; \*\* *p*-value < 0.05; \*\*\* *p*-value < 0.01. Robust standard errors are in parentheses. All variables and the interaction variables were treated as endogenous. Time dummies were included in the regressions.

These findings are illustrated in Figures 10 and 11, which present the marginal impact of the total AfT flows and NonAfT flows, respectively, on the shadow economy conditioned on the real exchange rate at the 95% confidence intervals. Figure 10 indicates that the marginal effect of the total AfT flows on the shadow economy increased as the real exchange rate appreciated. It was not statistically significant for values of the real exchange rate<sup>8</sup> that exceeded 137.2. Conversely, countries with levels of the real exchange rate that were below 137.2 experienced a negative and significant effect of the total AfT flows on the shadow economy, and the larger the magnitude of this negative effect, the lower the value of the

real exchange rate (i.e., the larger the depreciation in the real exchange rate). These findings clearly supported Hypothesis 2.



**Figure 10.** Marginal impact of “AftTOT” on “SHADOW” conditioned on the real exchange rate. Source: author.



**Figure 11.** Marginal impact of “NonAft” on “SHADOW” conditioned on the real exchange rate. Source: author.

On the other hand, Figure 11 shows that the marginal effect of the NonAft flows on the shadow economy was always positive, in particular when it was significant. This marginal effect was not significant for values of the real exchange rate higher than 142.7. For lower levels of the real exchange rate, the NonAft flows exerted a positive and significant effect on the shadow economy as the real exchange rate appreciated, and the greater the appreciation in the real exchange rate, the higher the shadow economy expansion effect of the NonAft flows.

In sum, the results shown in Table 5 and in the related Figures 10 and 11 convey the message that while the total Aft flows reduced the shadow economy through their real exchange rate depreciation effect, higher NonAft flows were associated with an expansion of underground economies through their real exchange rate appreciation effect. This finding concerning NonAft flows helped us to better understand why we obtained the data in Table 3 showing that the NonAft flows exerted a positive effect on the shadow economy.

## 7. Further Analysis

The previous analysis demonstrated empirically that the Aft interventions exerted a higher negative effect on the shadow economy in countries that faced higher trade

costs than in countries that faced relatively lower trade costs. This section deepens the analysis by investigating whether the effect of the AfT flows on the shadow economy depended on the countries' level of economic sophistication, including their level of economic complexity. The complexity of an economy is defined by the current stage of its production knowledge or the knowledge materialized in the production system (e.g., [Hidalgo and Hausmann 2009](#); [Hausmann et al. 2014](#)). Thus, a complex economy features a high level of diversity of export products and a low ubiquity of these products<sup>9</sup> (e.g., [Hartmann et al. 2017](#); [Hidalgo and Hausmann 2009](#); [Hausmann et al. 2014](#); [Mishra et al. 2020](#)).

The relevance of the question addressed in this section lies in the fact that on one hand, higher trade costs undermine export upgrading (including improvements in export product quality and export product diversification) (e.g., [Bas and Strauss-Kahn 2015](#); [Beverelli et al. 2015](#); [Chen and Juvenal 2022](#); [Dennis and Shepherd 2011](#)) and more generally hinder countries' ability to produce and export sophisticated products (e.g., [Hu et al. 2022](#); [Weldemicael 2014](#)), while on the other hand, [Nguyen \(2022\)](#) found empirically that an improvement in the economic complexity level reduces the size of the shadow economy in the long run. In light of the foregoing, one could expect that by reducing trade costs and encouraging the export of complex products, AfT flows could help limit the development of underground activities insofar as economic complexity has a negative effect on the size of the shadow economy. Overall, we postulated that *AfT interventions would reduce the size of the shadow economy in economies that became increasingly sophisticated* (Hypothesis 4).

To empirically test Hypothesis 4, we used two different indicators of economic sophistication. The first one was denoted "ECONC" and reflected the diversity and ubiquity of a country's export structure. It was estimated using the data that connected countries to the exported products and by applying the methodology described in [Hidalgo and Hausmann \(2009\)](#). Higher values of this indicator reflected a greater economic complexity (see [Table A1](#) for details on this indicator). The second indicator (denoted "PCI") was the level of productive capacities of a given country and represented "the productive resources, entrepreneurial capabilities and production linkages which together determine the capacity of a country to produce goods and services and enable it to grow and develop" (e.g., [UNCTAD 2006](#), p61, [2020](#)). It was computed as a geometric average of eight components; namely, information communication and technologies, structural change, natural capital, human capital, energy, transport, the private sector, and institutions (see [UNCTAD 2020](#)). Its values ranged between 0 and 100; greater values reflected greater productive capacities (see [Table A1](#) for details on this indicator).

We estimated a first variant of model (1); that is, model (1) but in which we incorporated the indicator of economic sophistication<sup>10</sup>. This specification of model (1) allowed us to check whether economic sophistication was a channel through which AfT interventions could affect the shadow economy. Put differently, we expected here that the introduction of the economic sophistication indicator in the baseline specification of model (1) would alter the coefficient of the variable "AfTTOT" (in Log) shown in column 1 of [Table 2](#) by either by diminishing the magnitude of this coefficient (which would remain significant at least at the 5% level—or eventually at the 10% level) or by cancelling out its statistical significance at the 5% level (or eventually at the 10% level). Columns 1 and 2 of [Table 6](#) report the outcomes obtained from the estimation of this variant of model (1) (by means of the two-step system GMM estimator) using "ECONC" and "PCI" as the measures of economic sophistication.

Second, we used the two-step system GMM estimator to estimate another specification of model (1) that contained the multiplicative variable between the indicator of total AfT flows and the indicator of economic sophistication (i.e., alternatively "ECONC" and "PCI"). This specification of model (1) helped to test Hypothesis 4; i.e., to examine the extent to which the effect of the total AfT flows on the shadow economy was conditioned on economic sophistication. The outcomes of the estimation are presented in columns 3 and 4 of [Table 6](#). Note that the specifications of model (1) in which "PCI" was the measure of economic sophistication did not contain the variables "FINDEV" and "INST" because these

variables were components of the productive capacities index (see the results in columns 2 and 4 of Table 6).

**Table 6.** Effects of AfT flows on the shadow economy conditioned on export product diversification/economic sophistication. Estimator: two-step system GMM.

| Variables              | SHADOW                 | SHADOW                 | SHADOW                  | SHADOW                  |
|------------------------|------------------------|------------------------|-------------------------|-------------------------|
|                        | (1)                    | (2)                    | (3)                     | (4)                     |
| SHADOW <sub>t-1</sub>  | 0.720 ***<br>(0.0284)  | 0.811 ***<br>(0.0294)  | 0.650 ***<br>(0.0320)   | 0.752 ***<br>(0.0246)   |
| Log(AfTTOT)            | 0.181<br>(0.245)       | −0.150<br>(0.144)      | −0.668 **<br>(0.317)    | 2.299 ***<br>(0.744)    |
| ECONC                  | −2.706 ***<br>(0.720)  |                        | 9.776 **<br>(3.937)     |                         |
| PCI                    |                        | −0.180 ***<br>(0.0588) |                         | 1.769 ***<br>(0.521)    |
| [Log(AfTTOT)]*ECONC    |                        |                        | −0.588 ***<br>(0.205)   |                         |
| [Log(AfTTOT)]*PCI      |                        |                        |                         | −0.0961 ***<br>(0.0274) |
| Log(NonAfT)            | 0.678<br>(0.471)       | −0.203<br>(0.239)      | 0.997 **<br>(0.409)     | 0.655<br>(0.410)        |
| FINDEV                 | −0.0221<br>(0.0150)    |                        | −0.0528 ***<br>(0.0130) |                         |
| INST                   | 0.178<br>(0.430)       |                        | 0.425<br>(0.497)        |                         |
| Log(GDPC)              | −1.495 ***<br>(0.282)  | −1.035 ***<br>(0.276)  | −1.794 ***<br>(0.340)   | −0.940 ***<br>(0.227)   |
| TAXBURD                | 0.0588 ***<br>(0.0197) | 0.107 ***<br>(0.0243)  | 0.0995 ***<br>(0.0203)  | 0.0714 ***<br>(0.0251)  |
| Observations–Countries | 224–83                 | 270–101                | 224–83                  | 270–101                 |
| Number of Instruments  | 54                     | 52                     | 58                      | 49                      |
| AR1 ( <i>p</i> -Value) | 0.0242                 | 0.0335                 | 0.0271                  | 0.0385                  |
| AR2 ( <i>p</i> -Value) | 0.4779                 | 0.6738                 | 0.5750                  | 0.5427                  |
| OID ( <i>p</i> -Value) | 0.5632                 | 0.2481                 | 0.3818                  | 0.6720                  |

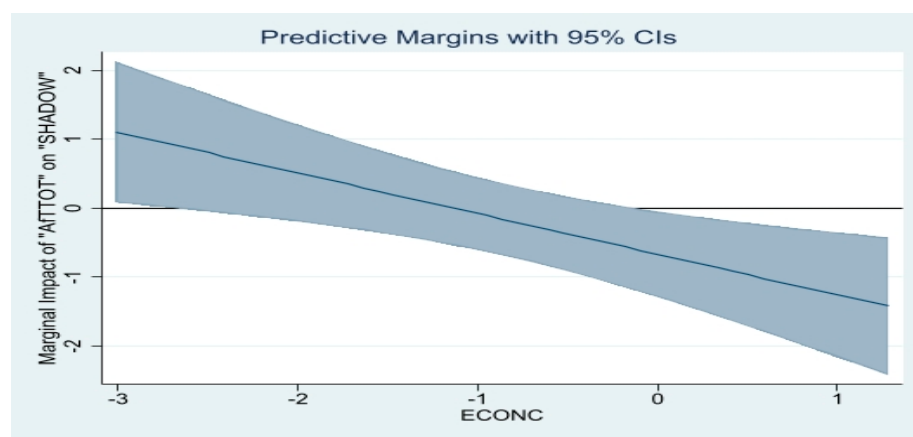
Note: \* *p*-value < 0.1; \*\* *p*-value < 0.05; \*\*\* *p*-value < 0.01. Robust Standard Errors are in parentheses. All variables and the interaction variables were treated as endogenous. Time dummies were included in the regressions. Note that the specifications of model (1), the results of which are reported in columns 2 and 4, did not contain the variables “FINDEV” and “INST”, as these variables were components of the productive capacities indicator.

We note that in all four columns of Table 6, the coefficients of the lagged dependent variable were positive and significant at the 1% level, thereby suggesting the existence of a state-dependent path of the shadow economy indicator. These outcomes validated the dynamic nature of the model specifications, the results of which are reported in these columns of Table 6. In addition, these models were correctly specified as exemplified by the outcomes of the diagnostic tests, the results of which are reported at the bottom of the table. Thus, once again, the two-step system GMM estimator was very appropriate for the empirical analysis outlined in this section.

The outcomes shown in columns 1 and 2 of Table 6 revealed that the introduction of the economic complexity indicator (either “ECONC” or “PCI”) in the baseline model (1) rendered the coefficient of the variable “AfTTOT” statistically nil at the conventional significance levels. To recall, the coefficient of this variable in column 1 of Table 2 was significant at the 1% level and amounted to −0.731. We concluded that the economic complexity measured either by the indicator “ECONC” or by “PCI” represented a channel through which the AfT flows could affect the shadow economy.

Turning to the outcomes shown in column 3, we observed that both the coefficient of the variable “[Log(AfTTOT)]” and the interaction term of the variable (“[Log(AfTTOT)]\*ECONC”) were negative, with the former being significant at the 5% level and the latter being

significant at the 1% level. We concluded that on average over the full sample, the effect of the total AfT flows on the shadow economy depended on the countries' level of economic complexity: AfT interventions were consistently associated with a reduction in the size of the shadow economy, and the magnitude of this negative effect increased (in absolute value) as the countries increasingly exported complex products; i.e., as their level of economic complexity improved. Figure 12 displays the marginal impact of the total AfT flows on the shadow economy conditioned on the level of economic complexity at the 95% confidence intervals. It appears that the total AfT flows led to an increase in the size of the shadow economy in countries with low levels of economic complexity (for example, this was the case of poor countries), especially in countries with a level of economic complexity<sup>11</sup> lower than  $-2.67$ . In contrast, AfT interventions resulted in a reduction in the shadow economy size in countries with a level of economic complexity that was higher than  $-0.18$ : for these countries, the higher the degree of economic complexity, the larger the reduction in the shadow economy size. Finally, countries with a level of economic complexity that ranged between  $-2.67$  and  $-0.18$  experienced no significant effect of the total AfT flows on the shadow economy.

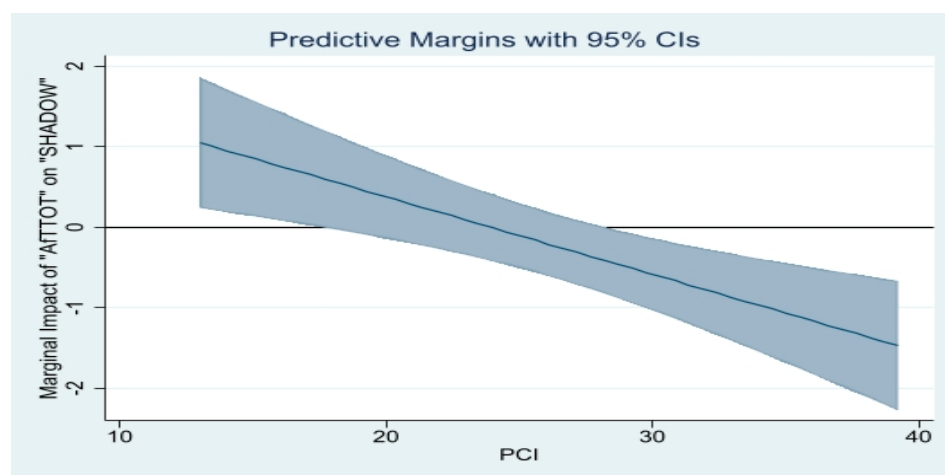


**Figure 12.** Marginal impact of “AfTTOT” on “SHADOW” conditioned on the level of economic complexity. Source: author.

The estimates given in column 4 of Table 6 show that the coefficient of  $[\text{Log}(\text{AfTTOT})]$  was positive and significant at the 1% level, while the interaction term of the variable ( $[\text{Log}(\text{AfTTOT})] \cdot \text{PCI}$ ) was negative and significant at the 1% level. When combined, these two results suggested that the effect of AfT flows on the shadow economy depended on the recipient countries' level of productive capacities. On average over the full sample, AfT interventions contributed to reducing the size of the shadow economy in countries with a level of productive capacities<sup>12</sup> that was higher than 18.4 ( $=1.769/0.0961$ ) but led to an expansion of the shadow economy in countries that had weak productive capacities (i.e., those with a level of productive capacities that was lower than 18.4—for example, poor countries).

Figure 13 shows the marginal impact of the total AfT flows on the shadow economy conditioned on the level of productive capacities at the 95% confidence intervals. The pattern of the graph in this figure is similar to the one observed in Figure 12. AfT interventions led to an expansion of the shadow economy in countries with weak productive capacities; i.e., those with a level of productive capacities that was lower than 17.7. In contrast, these resource flows reduced the size of the shadow economy in countries that had relatively strong productive capacities; that is, those with a level of productive capacities that exceeded the value of 28.2. For these countries, the stronger the productive capacities, the larger the reduction effect of the AfT interventions on the shadow economy. Finally, there was no significant effect of AfT interventions on the shadow economy in countries with a level of productive capacities that ranged between  $-17.7$  and 28.2.





**Figure 13.** Marginal impact of “AFTTOT” on “SHADOW” conditioned on the level of productive capacities. Source: author.

## 8. Conclusions

Numerous studies have examined the drivers of the shadow economy. However, the shadow economy effect of development aid, let alone that of AfT flows, has received little attention in the literature. The present analysis investigated the effect of AfT flows on the shadow economy using an unbalanced panel dataset of 106 countries over the period of 2002 to 2015. It established empirically that over the full sample, higher AfT flows led to a reduction in the size of the shadow economy. Among recipient countries of AfT flows, less developed countries enjoyed a greater negative effect of AfT flows on the shadow economy than relatively advanced countries. Moreover, the negative effect of AfT flows on the shadow economy was larger in countries that faced high trade costs, and the higher the overall trade costs, the larger the magnitude of the negative effect of the AfT flows on trade costs. The analysis also revealed that AfT flows induced a shrinking of the shadow activities in countries that experienced a depreciation in the real exchange rate, and the greater the depreciation in the real exchange rate, the larger the negative shadow economy effect of the total AfT flows. Finally, AfT interventions reduced the size of the shadow economy in countries that exported increasingly complex products and in those that enhanced their level of productive capacities.

These findings complemented the existing works on the determinants of the shadow economy by showing that AfT interventions contributed significantly to reducing the size of the shadow economy in recipient countries. Participation in international trade promotes economic growth and development under certain conditions (e.g., [Atkin and Donaldson 2022](#); [Singh 2010](#)), and AfT interventions can help enhance countries’ participation in international trade (e.g., [Benziane et al. 2022](#)). In particular, AfT flows could allow recipient countries to reduce trade costs, upgrade exports, and ultimately reduce the size of the informal sector. It follows that greater financial support of developing countries by the international trade community through higher AfT flows would help developing countries reduce their underground activities. In turn, the resulting expansion of the formal sector could lead to higher public revenues and reduce countries’ dependence on AfT flows in the medium term.

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**Data Availability Statement:** The data that support the findings of this study are accessible online (as described in Table A1 of the manuscript) and can also be obtained upon request from the corresponding author.

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**Conflicts of Interest:** The authors declare no conflict of interest.

## Appendix A

**Table A1.** Definition and source of variables.

| Variables                                  | Definition  | Source  |
|--|---|---|
| SHADOW                                     | This was the measure of the size of the shadow economy. It was computed by <a href="#">Medina and Schneider (2018)</a> using the multiple indicators, multiple causes (MIMIC) method. The latter extracts covariance information from observable variables classified as causes or indicators of the latent shadow economy (see <a href="#">Schneider et al. 2010</a> for more details on this approach).   | Data extracted from <a href="#">Medina and Schneider (2018)</a>   |
| AfTTOT,<br>AfTINFRA,<br>AfTPROD,<br>AfTPOL | <p>“AfTTOT” was the total real gross disbursements of total Aid for Trade. “AfTINFRA” was the real gross disbursements of Aid for Trade allocated to the buildup of economic infrastructure. “AfTPROD” was the real gross disbursements of Aid for Trade for building productive capacities.</p> <p>“AfTPOL” was the real gross disbursements of aid allocated for trade policies and regulation. All four AfT variables are expressed in constant 2019 prices in US dollars.</p> | <p>Author’s calculation based on data extracted from the OECD statistical database on development, in particular the OECD/DAC-CRS (Organization for Economic Cooperation and Development/Donor Assistance Committee)-Credit Reporting System (CRS). The Aid for Trade data covered the following three main categories (the CRS codes are in brackets):</p> <p>Aid for Trade for Economic Infrastructure (“AfTINFRA”), which included transport and storage (210), communications (220), and energy generation and supply (230);</p> <p>Aid for Trade for Building Productive Capacity (“AfTPROD”), which included banking and financial services (240), business and other services (250), agriculture (311), forestry (312), fishing (313), industry (321), mineral resources and mining (322), and tourism (332); and</p> <p>Aid for Trade policy and regulations (“AfTPOL”), which included trade policy and regulations and trade-related adjustments (331).</p> |
| NonAfT                                     | This was the measure of the development aid allocated to other sectors in the economy than the trade sector. It was computed as the difference between the gross disbursements of total ODA and the gross disbursements of total Aid for Trade (both being expressed in constant 2019 prices in US dollars).  | Author’s calculation based on data extracted from the OECD/DAC-CRS database.  |

Table A1. Cont.

| Variables | Definition  | Source  |
|-----------|---|---|
| TRCOST    | <p>This was the indicator of the average comprehensive (overall) trade costs calculated for a given country in a given year as the average of the bilateral overall trade costs on goods across all trading partners of that country. Data on bilateral overall trade costs were computed by Arvis et al. (2012, 2016) following the approach proposed by Novy (2013). Arvis et al. (2012, 2016) built on the definition of trade costs provided by Anderson and Van Wincoop (2004) and considered bilateral comprehensive trade costs as all costs involved in trading goods (agricultural and manufactured goods) internationally with another partner (i.e., bilaterally) relative to those involved in trading goods domestically (i.e., intranationally). Hence, the bilateral comprehensive trade costs indicator captured trade costs in its wider sense, including not only international transport costs and tariffs, but also the other trade costs components discussed in Anderson and Van Wincoop (2004), such as direct and indirect costs associated with differences in languages and currencies as well as cumbersome import or export procedures. Higher values of the indicator of average overall trade costs indicated an increase in the overall trade costs.</p> <p>Detailed information on the methodology used to compute the bilateral comprehensive trade costs can be found in the short explanatory note accessible online at: <a href="https://www.unescap.org/sites/default/d8files/Trade%20Cost%20Database%20-%20User%20note.pdf">https://www.unescap.org/sites/default/d8files/Trade%20Cost%20Database%20-%20User%20note.pdf</a> (data collected in July 2021)</p> | <p>Author's calculation using the indicator of the overall trade costs developed using the ESCAP-World Bank Trade Cost Database. Accessible online at: <a href="https://www.unescap.org/resources/escap-world-bank-trade-cost-database">https://www.unescap.org/resources/escap-world-bank-trade-cost-database</a>. (data collected in July 2021)</p> |
| REER      | <p>This was the measure of the real effective exchange rate (based on the consumer price index) computed using a nominal effective exchange rate based on 66 trading partners. An increase in the values of this index indicated an appreciation in the real effective exchange rate; i.e., an appreciation in the home currency against the basket of currencies of trading partners.</p>  | <p>Bruegel datasets (see Darvas 2012a, 2012b). The datasets can be found online at: <a href="http://bruegel.org/publications/datasets/real-effective-exchange-rates-for-178-countries-a-new-database">http://bruegel.org/publications/datasets/real-effective-exchange-rates-for-178-countries-a-new-database</a>. (data collected in July 2021)</p>  |
| GDP       | Gross domestic product (constant 2015 US dollars).  | WDI   |
| TAXBURD   | <p>This was the indicator of the tax burden. It was the average and marginal corporate and personal income taxation. Higher values of this indicator showed a greater burden of taxation; that is, higher average and marginal tax rates.</p>   | <p>Data collected from the Heritage Foundation database (see Miller et al. 2021).</p>   |
| FINDEV    | <p>This was a proxy for financial development that was measured by the share of domestic credit to private sector by banks in the GDP (not expressed in percentage).</p>  | WDI   |
| ECONC     | <p>This was the economic complexity index. It reflected the diversity and sophistication of a country's export structure, and hence indicated the diversity and ubiquity of that country's export structure. It was estimated using the data that connected countries to the products they exported and by applying the methodology in described in Hidalgo and Hausmann (2009). Higher values of this index reflected a greater economic complexity.</p>   | <p>MIT's Observatory of Economic Complexity (see <a href="https://oec.world/en/rankings/eci/hs6/hs96">https://oec.world/en/rankings/eci/hs6/hs96</a>). (data collected in July 2021)</p>  |

Table A1. Cont.

| Variables | Definition  | Source   |
|-----------|---|--|
| PCI       | <p>This was the overall productive capacity index. It measured the level of productive capacities along three pillars: “the productive resources, entrepreneurial capabilities and production linkages which together determine the capacity of a country to produce goods and services and enable it to grow and develop” (UNCTAD 2006).</p> <p>It was computed as a geometric average of eight domains or categories; namely, information communication and technologies, structural change, natural capital, human capital, energy, transport, the private sector, and institutions. Each category index was obtained using the principal components extracted from the underlying indicators weighted by their capacity to explain the variance of the original data. The category indices were normalized into a 0–100 interval (see UNCTAD 2020).</p> | <p>United Nations Conference on Trade and Development (UNCTAD) Statistics portal: <a href="https://unctadstat.unctad.org/wds/ReportFolders/reportFolders.aspx">https://unctadstat.unctad.org/wds/ReportFolders/reportFolders.aspx</a>. (data collected in July 2021)</p>   |
| INST      | <p>This was the variable that captured the institutional quality. It was computed by extracting the first principal component (based on a factor analysis) of the following six indicators of governance: political stability and absence of violence/terrorism, regulatory quality, the rule of law, government effectiveness, voice and accountability, and corruption.</p> <p>Higher values of the index “INST” were associated with better governance and institutional quality, while lower values reflected worse governance and institutional quality.</p>   | <p>Data on the components of “INST” variables were extracted from World Bank governance indicators developed by Kaufmann et al. (2010) and updated recently. See online at: <a href="https://info.worldbank.org/governance/wgi">https://info.worldbank.org/governance/wgi</a>. (data collected in July 2021)</p> |

Table A2. Descriptive statistics of variables used in the analysis.

| Variable | Observations | Mean        | Standard Deviation | Minimum   | Maximum        |
|----------|--------------|-------------|--------------------|-----------|----------------|
| SHADOW   | 276          | 30.947      | 12.013             | 8.440     | 67.530         |
| AFTTOT   | 276          | 198,000,000 | 349,000,000        | 62,612    | 2,910,000,000  |
| AFTINFRA | 275          | 111,000,000 | 209,000,000        | 43,272    | 2,070,000,000  |
| AFTPROD  | 276          | 83,100,000  | 163,000,000        | 19,340    | 1,870,000,000  |
| AFTPOL   | 271          | 3,823,256   | 7,748,847          | −29447    | 93,200,000     |
| NonAFT   | 276          | 673,000,000 | 1,030,000,000      | 2,413,728 | 12,400,000,000 |
| TRCOST   | 251          | 325.456     | 57.521             | 166.173   | 467.268        |
| REER     | 267          | 107.016     | 14.004             | 62.274    | 167.126        |
| ECONC    | 224          | −0.477      | 0.767              | −3.013    | 1.280          |
| PCI      | 262          | 26.903      | 5.214              | 13.003    | 39.231         |
| FINDEV   | 276          | 35.544      | 28.228             | 1.977     | 146.416        |
| INST     | 276          | −0.993      | 1.583              | −4.614    | 2.967          |
| GDPG     | 276          | 11,802.550  | 17,739.310         | 299.152   | 109,331.600    |
| TAXBURD  | 276          | 76.974      | 11.626             | 39.633    | 99.900         |

**Table A3.** List of countries used in the full sample.

| Full Sample              |                    |                                |                     |
|--------------------------|--------------------|--------------------------------|---------------------|
| Albania                  | Dominican Republic | Micronesia, Fed. Sts.          | Tanzania            |
| Algeria                  | Ecuador            | Moldova                        | Thailand            |
| Antigua and Barbuda      | Egypt, Arab Rep.   | Morocco                        | Tonga               |
| Argentina                | El Salvador        | Mozambique                     | Trinidad and Tobago |
| Bangladesh               | Equatorial Guinea  | Namibia                        | Tunisia             |
| Barbados                 | Eritrea            | Nepal                          | Turkey              |
| Belarus                  | Fiji               | Nicaragua                      | Uganda              |
| Belize                   | Georgia            | Niger                          | Uruguay             |
| Benin                    | Ghana              | Nigeria                        | Uzbekistan          |
| Bhutan                   | Grenada            | North Macedonia                | Vanuatu             |
| Bolivia                  | Guatemala          | Oman                           | West Bank and Gaza  |
| Bosnia and Herzegovina   | Guinea-Bissau      | Pakistan                       | Yemen, Rep.         |
| Botswana                 | Guyana             | Panama                         | Zambia              |
| Brazil                   | Honduras           | Papua New Guinea               |                     |
| Burkina Faso             | Indonesia          | Paraguay                       |                     |
| Burundi                  | Iran, Islamic Rep. | Peru                           |                     |
| Cabo Verde               | Iraq               | Philippines                    |                     |
| Cambodia                 | Jamaica            | Rwanda                         |                     |
| Cameroon                 | Kosovo             | Samoa                          |                     |
| Central African Republic | Kyrgyz Republic    | Saudi Arabia                   |                     |
| Chad                     | Lao PDR            | Serbia                         |                     |
| Chile                    | Lebanon            | Seychelles                     |                     |
| China                    | Lesotho            | Solomon Islands                |                     |
| Colombia                 | Liberia            | South Africa                   |                     |
| Comoros                  | Libya              | South Sudan                    |                     |
| Congo, Dem. Rep.         | Malawi             | St. Kitts and Nevis            |                     |
| Congo, Rep.              | Malaysia           | St. Lucia                      |                     |
| Cote d'Ivoire            | Mali               | St. Vincent and the Grenadines |                     |
| Croatia                  | Mauritania         | Sudan                          |                     |
| Djibouti                 | Mauritius          | Syrian Arab Republic           |                     |
| Dominica                 | Mexico             | Tajikistan                     |                     |

## Notes

- <sup>1</sup> Afonso et al. (2020), however, reported evidence of no significant effect of the shadow economy on economic growth.
- <sup>2</sup> The United Nations defined the category of LDCs as countries in the world that are the poorest and most vulnerable to exogenous economic and environmental shocks. The list of LDCs and criteria used for the inclusion of a country in the LDC category and the graduation of a country from this category are available online at: <https://www.un.org/ohrrls/content/least-developed-countries> (accessed on 1 July 2022).
- <sup>3</sup> Hard infrastructure can include highways, railroads, ports, etc.; soft infrastructure refers to transparency, customs efficiency, and institutional reforms (Portugal-Perez and Wilson 2012, p. 1296).
- <sup>4</sup> This bias is referred to as the Nickell bias (Nickell 1981).
- <sup>5</sup> In the full sample, the values of the variable “INST” ranged between −4.6 and 2.97 (see Table A3).



- 6 Values of the variable representing the real per capita income in the full sample ranged from USD 299.15 to USD 109331.60 (see Table A3).
- 7 Values of the variable representing the overall trade costs in the full sample ranged from 166.2 to 467.3 (see Table A3).
- 8 Values of the variable capturing the real effective exchange rate range ranged between 62.3 and 167.1 (see Table A2).
- 9 The low ubiquity of products reflects a situation in which products that are exported cannot be easily reproduced by other countries because the production of such goods requires a set of exclusive capabilities.
- 10 Note that we could not include the trade costs indicator (or the economic sophistication indicator) here, given that AfT interventions affect economic sophistication (and ultimately the size of the shadow economy) through their effect on trade costs.
- 11 Over the full sample, the values of the indicator “ECONC” ranged from −3.01 to 1.28 (see Table A2).
- 12 Over the full sample, the values of the indicator “PCI” ranged from 13 to 39.2 (see Table A2).

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