

The Agritourism Value Chain: An application to the Dehesa Areas of Extremadura

Supplementary Materials:

LEVEL 1: BASIC CORE (Associated with the Territory)	Group 1: Products of the Extremaduran dehesa (pasture): <ul style="list-style-type: none"> - Iberian pork, beef and lamb with a quality seal. - Holm oak / cork oak pruning: firewood, cork, charcoal and charcoal for heating and cooking, etc. - Craft trades: charcoal maker, stone cutter, dry stone builder, shepherd, woodcutter, cork maker, leather maker. - Landscape: balance between natural and semi-natural ecosystems (dehesa) unique in Europe. - Gastronomic tourism: associated with pastureland trades in certain times of the year and tasks. 	Group 8: Training, Research and Innovation: Existence of universities, training courses, innovation and dissemination centers, etc.
	Group 2: Producers and infrastructures of the Extremaduran dehesa: <ul style="list-style-type: none"> - Producers (local): livestock breeders, farmers, foresters, etc. - Infrastructures: typical agricultural and livestock complexes (housing, orchard, enclosures and livestock maintenance, silos for harvesting, open plots, tents, water collection ponds and tanks, livestock escape control) and access infrastructures (tracks, roads and trails). - Specific tools and utensils of traditional crafts and trades almost forgotten (extraction of cork, charcoal and charcoal, planting and harvesting, etc.). - Uses and uses in the pasture: pastures, pruning "ramoneo", firewood of <i>Quercus</i> species, cork harvesting, hunting, gathering of fruits such as acorns for multiple uses, beehives, etc. 	
	Group 3: Tourism demand: <ul style="list-style-type: none"> - Specialized tourist (in quality, sustainability, culture and traditions), looking for: active experiences, direct learning with the local community about traditional uses. 	
LEVEL 2: COMPLEMENT TO LEVEL 1 (Associated with Distribution)	Group 4.1: Distribution area: <ul style="list-style-type: none"> - Local stores: sale of agricultural and livestock products and handicrafts to the local community and tourists. - Specialized trade: for the sale of typical handcrafted products of the Extremadura pasture (pork jerky, beef and lamb from Extremadura, cheeses, game jerky, crafts made with oak and/or cork oak wood, etc.). - Direct sales areas in the agritourism lodging (the farm itself) of all or most of the products extracted from the dehesa in question, including guided excursions, photographic safaris, etc. - Intermediaries: responsible for buying from the livestock producer and transporting the product for semi-transformation prior to marketing (for example, lamb and transport to the slaughterhouse for cutting and final sale in local commerce, or the sale of fruit from the field to the final store). 	Group 8: Training, Research and Innovation: Existence of universities, training courses, innovation and dissemination centers, etc.
	Group 4.2: Exceptional distribution areas (poorly developed): <ul style="list-style-type: none"> - Livestock fairs: for the exhibition and sale of native livestock and/or seed plants widely used in Extremadura's pasture areas (very famous are those of Zafra, Trujillo, etc.). - Agricultural machinery fairs: in which indirectly there are show cooking areas where the goodness of the agricultural and livestock products extracted from the pastures of Extremadura can be divulged. 	

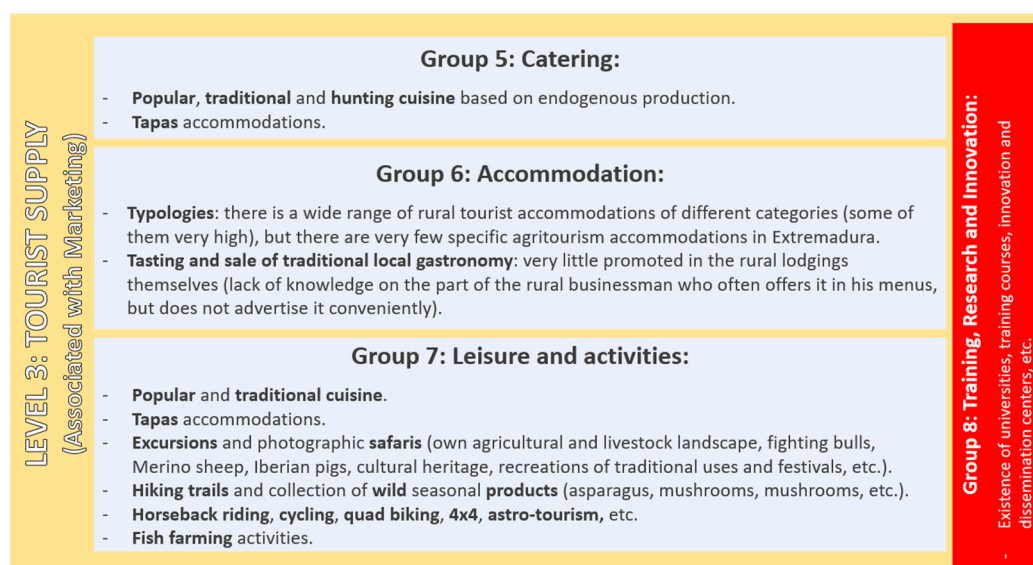


Figure S1. Global value chain of agritourism in Extremaduran dehesa land use. Source: own elaboration based on the research works of [44] and [68].