

Table S1. Overview of interviews.

No. of Interviews	Region	Interviewees	Interview type	Translated by	Dates
3	Bakanas village	Regional administrators	Informative conversation; official statistics on livestock, farms, and households, pastures	Khalil, Iklassov, Baibagyssov	24/07, 29/07, 10/08/2015
7	Karoy district	Farmer	Semi-structured	Khalil, Iklassov	24–26/07/2015
1	Karoy village	Local veterinarian	Semi-structured and expert	Khalil, Iklassov	25/07/2015
1	Koktal village	Local administrator	Informative conversation	Khalil, Iklassov	28/07/2015
9	Koktal district	Farmers	Semi-structured	Khalil, Iklassov	27–28/07/2015
1	Koktal district	Local veterinarian	Semi-structured and expert	Khalil, Iklassov	30/07/2015
1	Akkol village	Local administrator	Informative conversation	Iklassov	30/07/2015
1	Akkol district	Local veterinarian	Semi-structured and expert	Khalil, Iklassov	30/07/2015
6	Akkol district	Farmers	Semi-structured	Khalil, Iklassov	30–31/07/2015
1	Zhideli village	Local administrator	Informative conversation	Khalil, Baibagyssov	11/08/2015
1	Zhideli village	Local veterinarian	Expert	Baibagyssov	13/08/2015
11	Zhideli district	Farmers	Semi-structured	Khalil, Baibagyssov	12–22/08/2015
1	Akdala district	Otes Bio Asia (cattle fattening station)	Expert elite bull program	Khalil, Iklassov	02/08/2015
1	Balatopar village	Local administrator	Informative conversation	Baibagyssov	22/08/2015
1	Balatopar village	Hay trader	Informative conversation; local hay prices	Baibagyssov	22/08/2015