

	<p style="text-align: center;"><b>primary instrumentalisation</b></p> <p style="text-align: center;"><b>Functionalisation</b></p> <p style="text-align: center;">abstracted modes of design analysis and operation</p>	<p style="text-align: center;"><b>secondary instrumentalisation</b></p> <p style="text-align: center;"><b>Realisation</b></p> <p style="text-align: center;">applied design priorities, agendas and processes</p>
<p style="text-align: center;"><b>objectification</b></p> <p style="text-align: center;"><b>nature put to use</b></p>	<p style="text-align: center;"><b>Decontextualisation</b></p> <p style="text-align: center;">raw materials reconstituted as ‘isolated’ technical objects nature fragmented into individual and technically useful products</p>	<p style="text-align: center;"><b>Systemisation</b></p> <p style="text-align: center;">combining and embedding of objects into the human and natural environment isolation of objects compensated for by design synergies and flexibilities</p>
	<p style="text-align: center;"><b>Reductionism</b></p> <p style="text-align: center;">technical products defined by their primary qualities eg cost, efficiency objects stripped of technically useless qualities to facilitate universal application</p>	<p style="text-align: center;"><b>Mediation</b></p> <p style="text-align: center;">ethical and aesthetic mediations supply object with secondary qualities that embed it within a new social and physical context</p>
<p style="text-align: center;"><b>subjectification</b></p> <p style="text-align: center;"><b>person acting</b></p>	<p style="text-align: center;"><b>Automisation</b></p> <p style="text-align: center;">mental and physical disconnection between design and its effects separation of subject (designer or user) from object</p>	<p style="text-align: center;"><b>Vocation</b></p> <p style="text-align: center;">vocational investment of actors in their tools and actions subject as deeply embedded as the object</p>
	<p style="text-align: center;"><b>Positioning</b></p> <p style="text-align: center;">adherence to technical ‘obedience’ and distinct professional boundaries strategic positioning of designers to deliver expert knowledge (top-down)</p>	<p style="text-align: center;"><b>Initiative</b></p> <p style="text-align: center;">creative appropriation and social development of technology (collegiality) improvisation and tactical free play of technical actors and users</p>