

Table S2. Demographic and travel characteristics of the sample.

Characteristics	N=168	Share %
Gender		
Male	77	46.1
Female	90	53.9
Education level		
High school	53	31.7
Undergraduate	69	41.3
Master/PhD	45	26.9
Status		
Employed	133	79.2
Unemployed	3	1.8
Student	25	14.9
Retired	7	4.2
Age group		
<19 years	7	4.2
20 - 29 years	54	32.5
30-39 years	47	28.3
40-59 years	47	28.3
60-77 years	11	6.6
>78 years	0	0.0
Average monthly income		
below 1000 €	69	41.1
1001 to 2000 €	58	34.5
2001 to 5000 €	33	19.6
5000 € and higher	8	4.8
Country of origin		
Croatia	60	35.7
Germany	32	19.0
Italy	21	12.5
Austria	10	6.0
Slovenia	9	5.4
Other	36	21.4
Type of accommodation		
Rooms	32	19.0
Apartments	99	58.9
Studio-type suites	13	7.7
Summer houses	24	14.3
Frequency of stay in the facility		
First visit	126	75.4
Multiple visits	41	24.6
Way of booking accommodation		
Booking.com	46	29.5
Airbnb	31	19.9
Expedia	3	1.9
Tourist Agency	16	10.3
Direct contact with the host	51	32.7
Web page	7	4.5
Motive for choosing accommodation		

Price	108	64.3
Location	108	64.3
Relaxation	77	45.8
Family atmosphere	58	34.5
Ratings of previous visitors	43	25.6
Events	18	10.7
Understanding local customs	15	8.9
Engaging in sports and recreation	13	7.7
Visiting relatives and friends	13	7.7
Source of getting information about the accommodation		
Advertising portals	93	55.4
Direct sales	19	11.3
Recommendation from a friend	30	17.9
Social networks	13	7.7
Web page	13	7.7