

**Table S2:** Overview about which relationships were explored in the statistical analyses. Their selection was based on logical considerations and the focus of our research questions (note that we excluded the remaining six cultural services without significant results).

Statistical analyses		Response variables														
			Usage				CES		Rankings				Ratings			
		Fre- quency of visits	Enjoy- ing nature	Bik- ing	Hik- ing	Walk- ing	Tour- ism	Identifica- tion	Recrea- tion	Educa- tion	Aes- thetics	Diversi- ty/Uniqueness	Affin- ity to nature	Biodiv. know- ledge	Bio- div. value	Plot attrac- tiveness
Explanatory variables	Plot			*	*		*									*
	Frequency of visits															*
	Gender		*	*					*		*		*			*
	Age	*	*		*					*			*	*		*
	Connec- tion to land use			*								*				
	Place of residence	*	*	*	*	*		*								
	Affinity to nature													*	*	
	Biodiv. knowledge									*			*		*	
	Biodiv. value												*	*		
	Plot attrac- tiveness															

Analysed relationships

\* = significant results