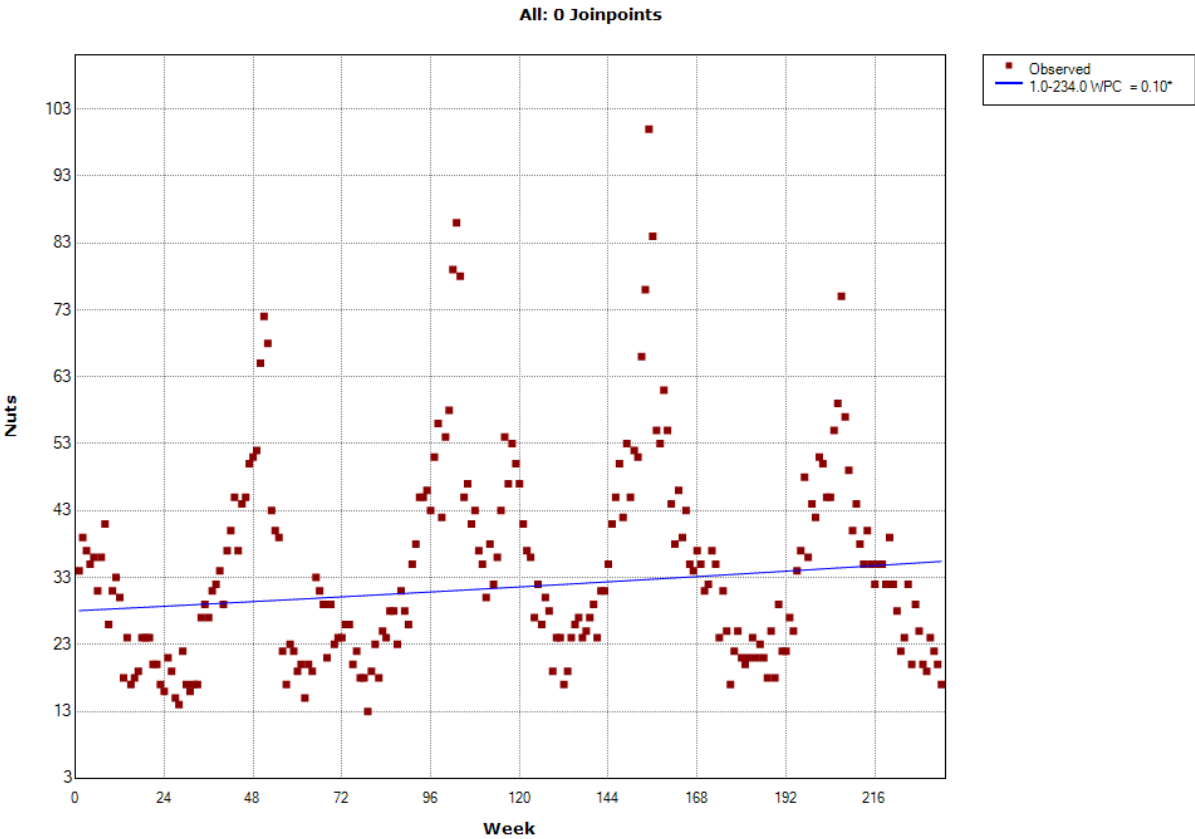
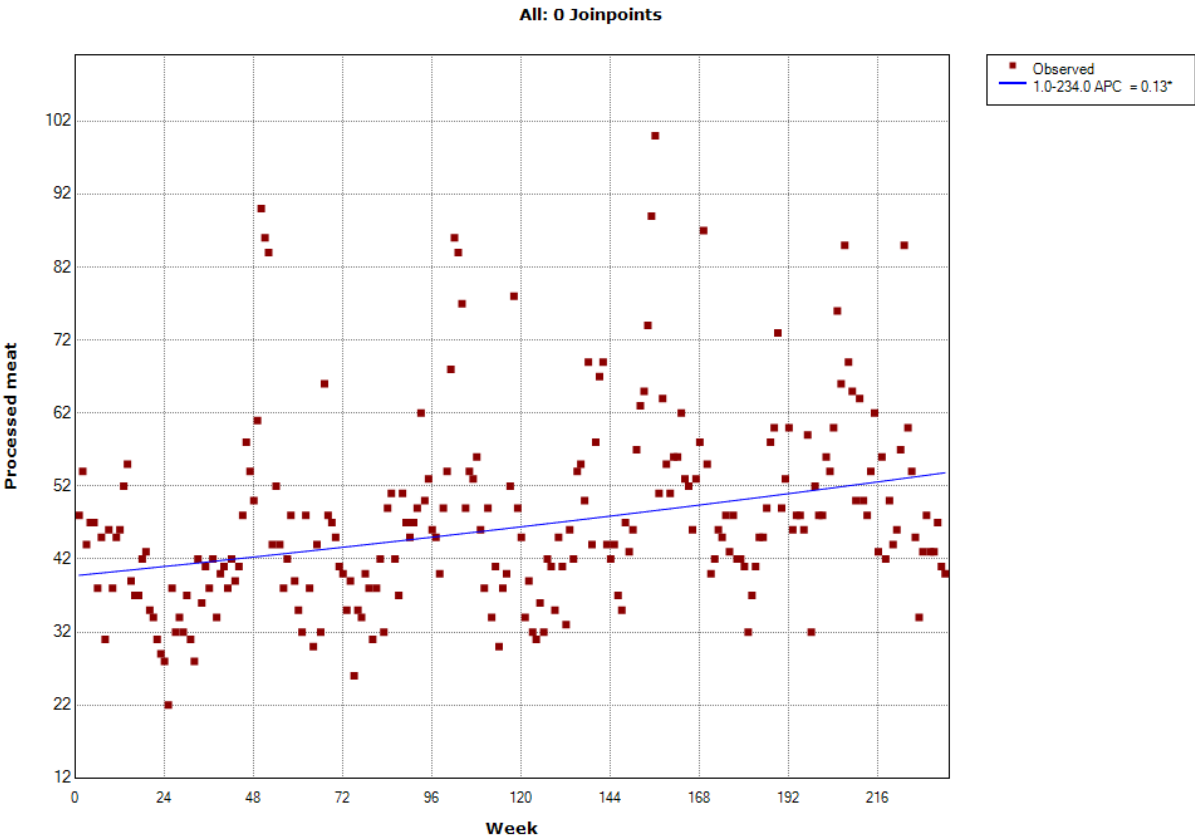


Figure S1. Joinpoint analysis of the public interest in nuts and seeds



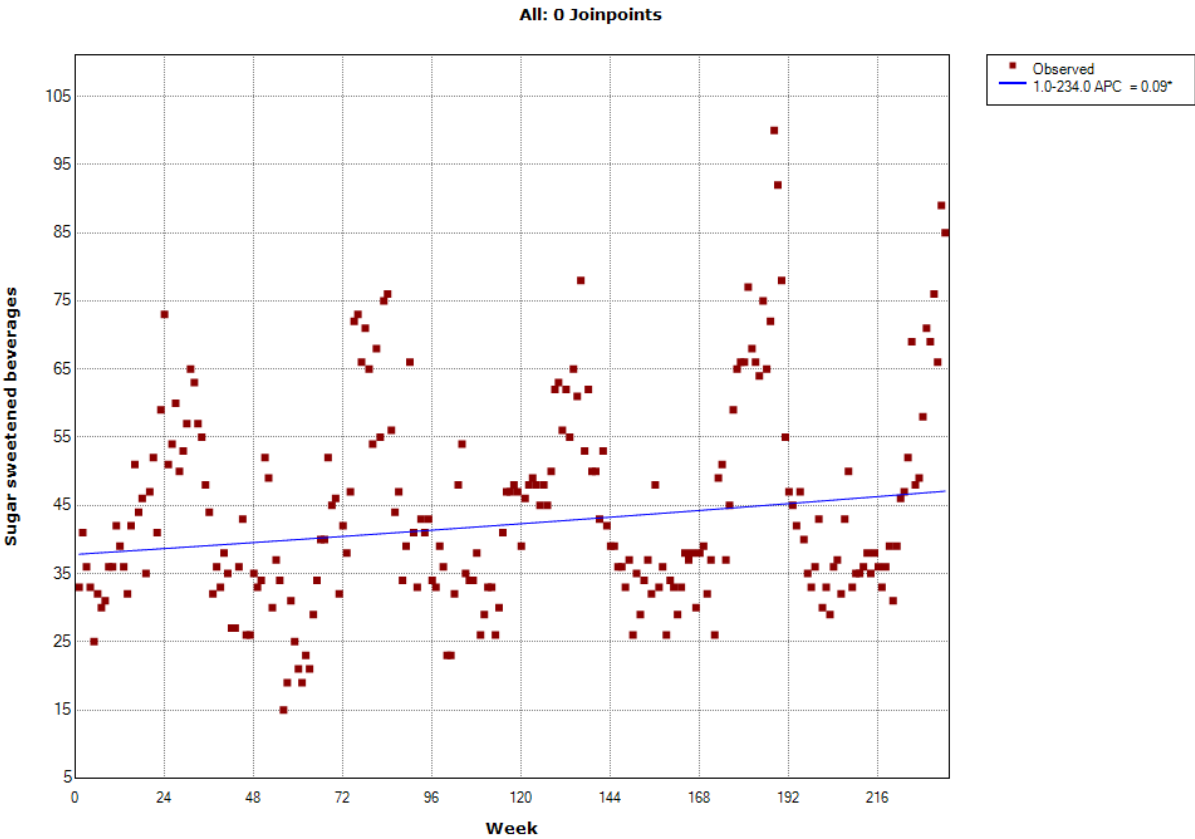
\* Indicates that the Weekly Percent Change (WPC) is significantly different from zero at the alpha = 0.05 level.

Figure S2. Joinpoint analysis of the public interest in processed meat



\* Indicates that the Annual Percent Change (APC) is significantly different from zero at the alpha = 0.05 level.

**Figure S3. Joinpoint analysis of the public interest in sugar sweetened beverages**



\* Indicates that the Annual Percent Change (APC) is significantly different from zero at the alpha = 0.05 level.