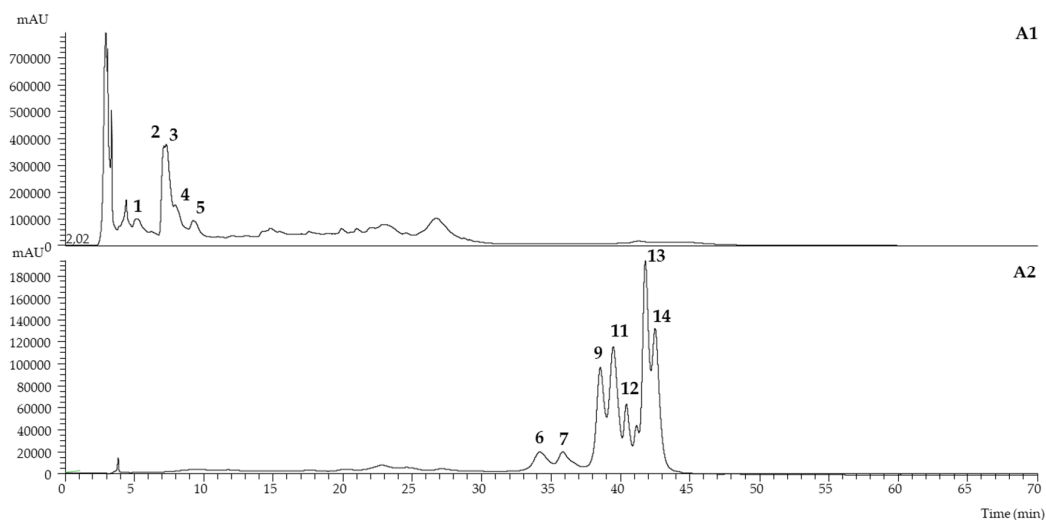
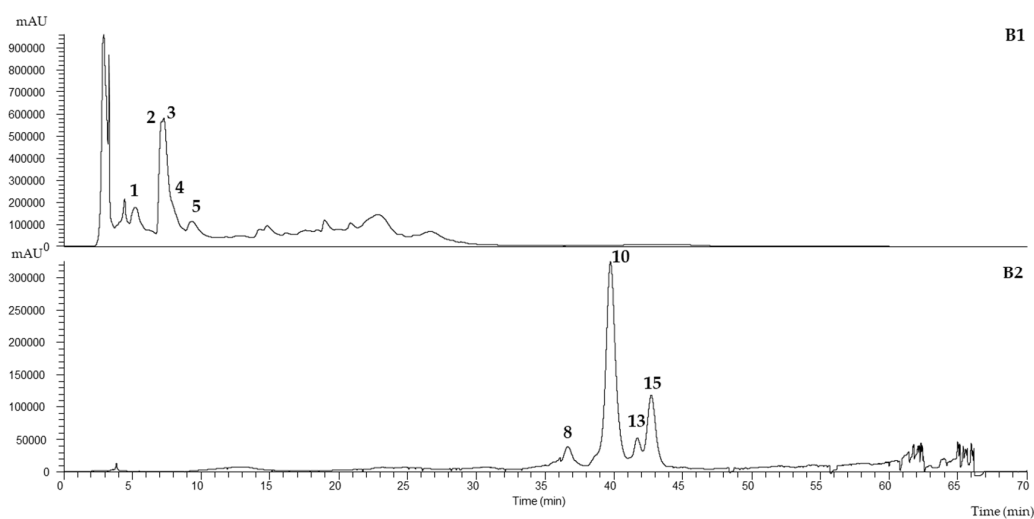


Supplementary Material.



A



B

Figure S1. Exemplificative chromatographic profiles of *Impatiens walleriana* samples orange colour_WO (**A**) and pink colour_WP (**B**), recorded at 280 nm (**A1** and **B1**, respectively) and 520 nm (**A2** and **B2**, respectively).

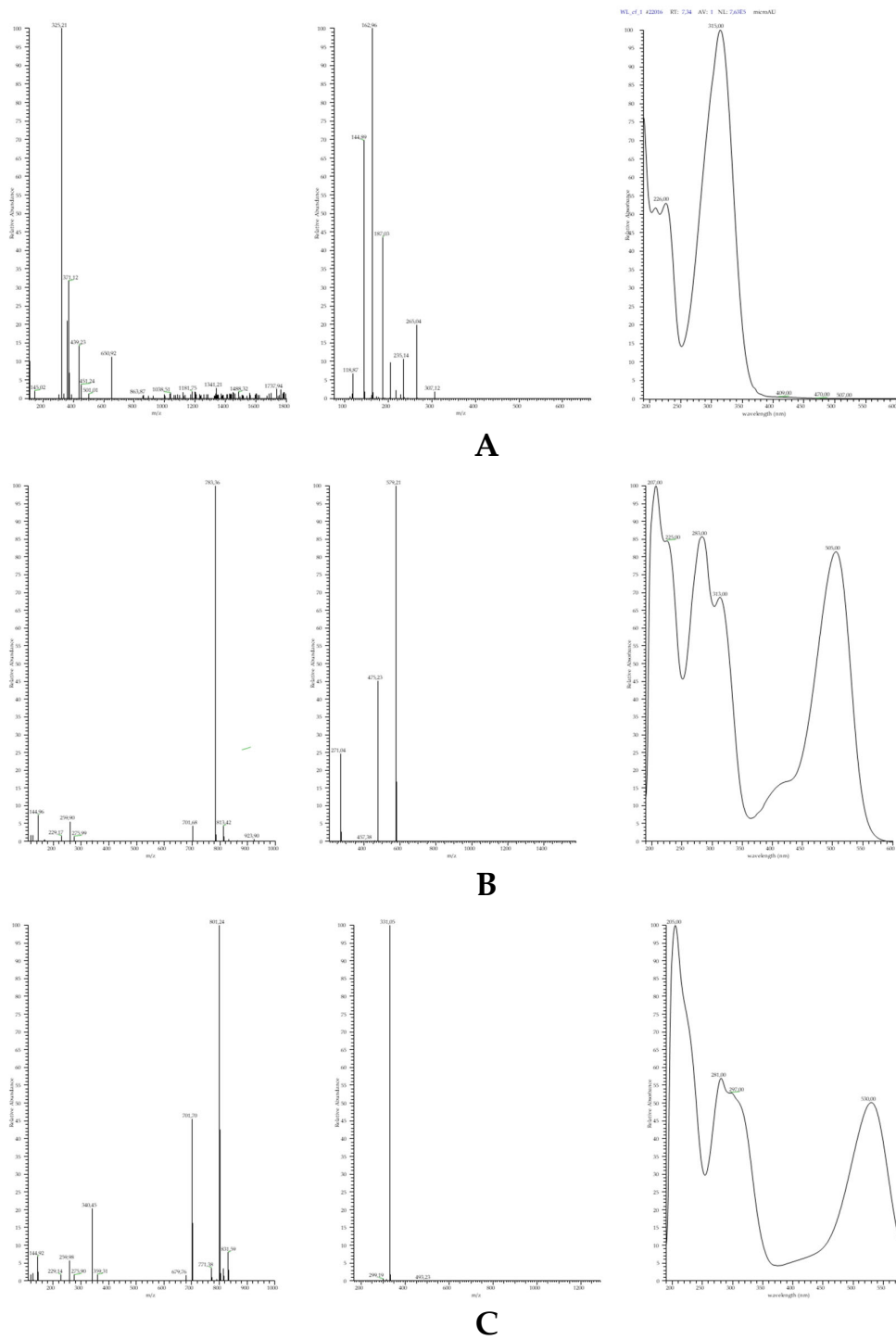


Figure S2. TIC spectrum and UV-vis spectra of the major non-anthocyanin phenolic found in both samples (*p*-coumaric acid hexoside *m/z* 325, peak 3, **A**) and the major anthocyanin compounds found in *Impatiens walleriana* samples orange colour_WO (pelargonidin-*O-p*-coumaroyl-hexoside-*O*-acetyl-hexoside, *m/z* 783, **B**) and pink colour_WP (malvidin-3-*O-p*-coumaroylhexoside-*O*-hexoside, *m/z* 801, **C**).