

**Supplementary table 1: Hunter lab color (L\*, a\* and b\*) values of different color flours and chapattis.**

Sample	L*	a*	b*	Chroma	Hue
<b>Flour</b>					
WF	84.57±0.28 <sup>a</sup>	1.57±0.05 <sup>a</sup>	11.93 ± 0.17 <sup>a</sup>	12.03 ±0.18 <sup>a</sup>	0.11±0.15 <sup>a</sup>
PF	78.43 ± 0.3 <sup>b</sup>	2.73±0.07 <sup>b</sup>	9.65 ±0.17 <sup>b</sup>	10.03±0.19 <sup>b</sup>	5.71 ± 0.8 <sup>b</sup>
BF	79.7 ± 0.27 <sup>c</sup>	-0.05±0.03 <sup>c</sup>	7.22 ± 0.13 <sup>c</sup>	7.22 ± 0.13 <sup>c</sup>	1.52 ± 1.1 <sup>c</sup>
Bl-F	74.66±0.12 <sup>d</sup>	7.22±0.13 <sup>d</sup>	5.98 ± 0.06 <sup>d</sup>	6.2 ± 0.06 <sup>d</sup>	2.84±0.64 <sup>d</sup>
<b>Chapatti</b>					
WC	63.44 ± 1.4 <sup>e</sup>	4.36 ±0.24 <sup>d</sup>	21.82 ±0.75 <sup>e</sup>	22.26 ± 0.78 <sup>e</sup>	0.07 ±0.04 <sup>a</sup>
PC	58.94 ±0.47 <sup>f</sup>	6.59± 0.09 <sup>e</sup>	17.76± 0.19 <sup>f</sup>	18.94 ± 0.2 <sup>f</sup>	4.41 ±0.57 <sup>e</sup>
BC	56.64± 0.53 <sup>g</sup>	3.99± 0.06 <sup>f</sup>	15.93 ±0.07 <sup>g</sup>	16.42 ±0.06 <sup>g</sup>	0.8 ± 0.24 <sup>f</sup>
Bl-C	42.93 ± 0.2 <sup>h</sup>	6.89 ±0.06 <sup>g</sup>	13.32 ±0.11 <sup>h</sup>	14.99 ± 0.13 <sup>h</sup>	0.14 0.02 <sup>a</sup>

WF- white wheat; PF- purple Wheat; BF- blue Wheat, Bl-F- black Wheat, WC- white wheat chapatti; PC- purple Wheat chapatti; BC- blue Wheat chapatti and Bl-C- black Wheat chapatti. All values are expressed as mean ± S.D (n=6). Different letters in the subscripts are significantly different (p<0.05).